Welcome

Dear AIB-Oceania Members,
Welcome to the Spring Edition of the Oceania Newsletter!

As we head into the warmer months, there's plenty to look forward to across our academic community. One of the highlights is the upcoming AIB Oceania Chapter/ANZIBA 2025 Collaborative Event, which offers valuable opportunities for academics at all career stages. We begin the newsletter with a note from Prof. Hussain Rammal regarding the upcoming collaborative event in Fiji in 2025. This event is co-organised and co-located with the Australia and New Zealand International Business Academy (ANZIBA), across the University of South Pacific and the Fiji National University, promising a rich knowledge exchange and networking opportunities.

We also reached out to AIB Insights to determine which topics are currently of interest in international business research. We are pleased to share an update from Prof. William Newburry, offering insights into emerging trends and conversations shaping the field.

Finally, we hear from Benny Shen, a doctoral student at the University of Sydney Business School, as he prepares to attend the Fiji event.

We look forward to seeing you in Fiji at the Oceania conference in November.

Warm regards
The Editors
Dr. Swati Nagar (USYD) and Dr. Tracey Walmsley (UTS)

AIB Oceania Chapter/ANZIBA 2025 Collaborative Event

Dear AIB-Oceania Members,
I am pleased to share some exciting developments as we continue to increase and strengthen our International Business community across the region. We are looking forward to our upcoming annual event in Fiji in November, which marks the first collaboration with the Australia and New Zealand International Business Academy (ANZIBA) and our first conference held outside Australia and New Zealand. This expansion reflects our commitment to engaging with colleagues throughout the region and broadening our membership base.

Building on discussions at our 2024 AGM, the AIB-Oceania leadership team has agreed to allocate chapter funds to sponsor AIB memberships for students and staff at universities across our region (outside of Australia and New Zealand). We hope this will help to remove barriers to participation. Further details about the application process will be distributed soon.

This issue features a special focus on AIB Insights, including an interview with Professor William Newburry, the Editor. It details a call for papers for a special issue on "Underrepresented Voices in International Business Research: Insights from Island Economies." A dedicated paper development workshop led by Prof. Newburry, alongside guest editors Professors Snejina Michailova and Hussain Rammal, will take place on 11 November 2025 at Fiji National University as part of the Methods Workshop - https://oceania.aib.world/1426-2/

Finally, we are seeking Expressions of Interest from institutions interested in hosting our 2026 joint ANZIBA-AIB-Oceania conference. The EOI submissions are due by 24 October 2025 - Link - https://oceania.aib.world/expression-of-interest-hosting-the-2026-anziba-and-aib-oceania-chapter-conference/

I encourage you to join our upcoming webinar on 15 October on AI and Higher education, organised in collaboration with the AIB-T&E SIG.

I look forward to seeing many of you in Fiji and to another year of meaningful collaboration and scholarly exchange.

Warm regards
Prof. Hussain Rammal
President (Chair) - AIB Oceania Chapter
University of Adelaide

A Brief Note on AIB Insights

We have the pleasure of meeting with **Prof. William Newburry from Florida International University** to share his views on AIB Insights. Below is a brief overview of the fantastic work covered by the Journal.

AIB Insights continues to develop as a premier source of Actionable International Business Insights. We expanded our editorial team by two members in 2025, so that team now consists of William Newburry (Editor), Elizabeth Rose (Deputy Editor), Desislava (Deputy Editor), and Matt Raskovic (Reviewing Editor), along with Managing Editor Anne Hoekman. We have been working hard to reach out to IB audiences through participation in Editors Panels and by conducting paper development workshops (PDWs), such as recent PDWs at the Indian Academy of Management, the AIB Latin America Chapter, and the AIB Central and Eastern Europe Chapter annual meetings, along with our main AIB annual meeting PDW.

We look forward to publishing special issues on IB in Africa (a double issue) and South Asia in 2026, along with an issue associated with the 2026 AIB Theme on Generational Shifts and International Business: Navigating Demographic Change in a Diverging World. We are particularly excited about our current call for papers for submissions pertaining to IB in Island Economies. This Special Issue aims to spotlight underrepresented voices and perspectives in IB scholarship by focusing on Island economies in the Pacific, Caribbean and around the world, and aligns well with the upcoming collaborative ANZIBA AIB-Oceania event to be held in Fiji in November 2025.

We look forward to conducting a PDW at the conference in support of this issue!

Of course, we are always interested in receiving independent submissions on any topic related to IB. Thank you to the AIB Oceania Chapter for your much-appreciated support of the journal!

William Newburry, PhD
Professor, Dept. of International Business
Ryder Eminent Scholar of Global Business
Florida International University
College of Business
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Your views – Conference Reflection Corner: Building Connections Across Contexts

AIB Oceania offers outstanding opportunities for academics to present and share research. We had the pleasure of meeting Benny Shen, a PhD candidate from the University of Sydney Business School, who is looking forward to the upcoming joint AIB Oceania and ANZIBA event in Fiji and contributed to the 'your views' conference reflection corner.

Benny Shen - PhD Candidate, University of Sydney Business School
I am delighted to be joining the upcoming AIB Oceania Chapter Event in Fiji. Having attended last year's symposium in Sydney, I was inspired by the collegial spirit of the community and the way conversations extended well beyond the sessions into meaningful exchanges about research, practice, and impact. That experience reinforced the value of AIB Oceania as a space for exchanging ideas, building connections, and fostering collaborations.

This year, I look forward to continuing those conversations–particularly around how international business research can respond to societal challenges such as inclusion, sustainability, and social cohesion.

As a PhD candidate at the University of Sydney Business School, researching the role of business in advancing social cohesion, I value the opportunity to engage with colleagues on how our work can connect across contexts at both global and local levels. For me, the event represents an opportunity to explore how our scholarship can address shared challenges and embody the very ethos of solesolevaki–working together for the collective benefit.

I am really looking forward to the event – learning from scholars across the region and the world, and building new connections through the networking opportunities it offers.

Editors: Thank you, Benny, for sharing these wonderful reflections.

We invite reflections from all members. To contact us, please refer to the details provided at the bottom of the page.

Upcoming Events

In addition to the Collaborative Event in Fiji; the AIB Oceania Chapter is also hosting a joint webinar together with AIB Teaching & Education SIG on AI and the Future of Inclusive Teaching.

This free webinar session aims to bring together IB scholars who are leading conversations on teaching innovation to share insights on AI and inclusive teaching. Full details and a registration link for this event are available below. We look forward to seeing you online soon! Link - https://oceania.aib.world/ai-and-the-future-of-inclusive-teaching/
Date & Time: 15 October 2025, 02:00 UTC (View Local Time)
Point of Contact: Swati Nagar
Hosts: AIB Oceania Chapter and AIB Teaching & Education Shared Interest Group

We hope you enjoy this spring edition of the AIB Oceania newsletter. Visit our website - https://oceania.aib.world
Contributions are welcome. Please contact - swati.nagar@sydney.edu.au and tracey.walmsley@uts.edu.au