Academy of International Business – Oceania Chapter Research Symposium,

Paper Development and Methods Workshops

25-27 November 2024

Innovation in a Fragmenting World:
Charting a New Course for International Business

Host Institution

The International Business Discipline
The University of Sydney Business School
The University of Sydney
Sydney, Australia

THE UNIVERSITY OF SYDNEY

We acknowledge the traditional owners of the lands on which Sydney University Press is located, the Gadigal people of the Eora Nation, and we pay our respects to those who have cared and continue to care for Country.

We thank the following people who volunteered their time to assist with the organisation of the event.

AIB-Oceania Leadership Team

Hussain Rammal - The University of Adelaide

Maureen Benson-Rea – The University of Auckland

Swati Nagar - The University of Sydney

Virginia Cathro - University of Otago

Helena Li - University of Technology Sydney

André Sammartino -The University of Melbourne

Paul Khong -Australian Institute of Business Intelligence, Sydney

Jo Wright - The University of Auckland

Anna Earl - The University of Canterbury

Local Organising Committee

Gracy (J.Y.) Yang (Chair – The University of Sydney, Australia)

Swati Nagar (The University of Sydney, Australia)

Michael Murphree (The University of Sydney, Australia)

Carlos Vazquez Hernandez (The University of Sydney, Australia)

Method Workshops Organisers

Matt Raskovic (Workshop 1)
Auckland University of Technology

Yi Li (Workshop 2)
University of Sydney

Noman Shaheer, Arjen van Witteloostuijn, & Bas Bosma (Workshop 3)
University of Sydney & Vrije Universiteit Amsterdam

Tine Koehler & Jacqueline Mees-Buss (Workshop 4)
University of Melbourne & University of New South Wales

Staff and Student Volunteers

Bronte Moran
Ande Chen
Ruosu Gao
Wenqing Zhao
Vanessa Cruise
Sherry Guo
Isabella Rosalyn Nielsen
Vivian Tang
Harry Wong

Flavours Catering + Events
1/23 Hotham Pde, Artarmon, NSW, Australia
Website: https://www.flavourscatering.com.au

Programme Summary

Day 1 – Monday 25 November

10:00 am – 5:00 pm	Registration (Level 17)
11:30 am – 1:00 pm	Method Workshop 1 (Bibliometric analysis)
1:00 pm – 2:30 pm	Light Lunch
2:30 pm – 4:00 pm	Method Workshop 2 (fsQCA Method)
4:00 pm – 4:30 pm	Coffee Break
4:30 pm – 6:00 pm	Method Workshop 3 (Machine Learning)
4:30 pm – 6:00 pm	Method Workshop 4 (Faustian Bargain in Qualitative Research)
6:30 pm – 7:30 pm	Welcome Reception (Level 17 Kitchen)

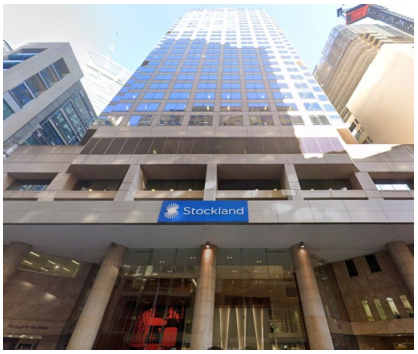
Day 2 – Tuesday 26 November

8:00 am - 5:00 pm	Registration/Reception (Level 17)
8:05 am - 8:50 am	AIB Fellows Cafés (2 sessions: Prof. Ajar Gaur and Prof. Peter Liesch)
9:00 am - 10:30 am	Keynote Speakers (40 minutes each): Professor Kaz Asakawa Professor Ajai Guar
10:30 am -11:00 am	Coffee Break and Morning tea
11:00 am - 12:30 pm	5 Parallel paper sessions and Panel 1 (Gender, Leadership and International Business)
12:30 pm - 1:30 pm	Lunch Break (Level 17 Kitchen)
1:30 pm - 3:00 pm	5 Parallel paper sessions and Panel 2 (Achieving the UN SDGs: How IB Scholars Can Drive Sustainable Business)
3:00 pm - 3:30 pm	Coffee Break and Afternoon Tea
3:30 pm - 5:00 pm	Annual General Meeting
5:00 pm - 5:30 pm	Break
6:00 pm - 8:30 pm	Gala dinner at Darling Harbor (bring your name tags) L'Aqua (Address: Cockle Bay Wharf, Rooftop Level, Darling Harbour, Sydney NSW 2000)

Day 3 – Wednesday 27 November

8:00 am - 3:00 pm	Registration/Reception (Level 17)
8:05 am - 8:50 am	AIB Fellows Cafés (3 sessions: Prof. Kaz Asakawa, Prof. Jane Lu and Prof. Bo Nielsen,)
9:00 am - 10:30 am	5 Parallel paper sessions and Panel 3 (Ethics in Practice: AIB Code of Ethics)
10:30 am - 11:00 am	Coffee Break and Morning tea
11:00 am - 12:30 pm	5 Parallel paper sessions and Panel 4 (Innovations in International Business Education)
12:30 pm - 1:30 pm	Lunch Break and Conclusion (Level 17 Kitchen)
1:30 pm - 3:00 pm	5 Parallel paper sessions and Panel 5 (Protecting Human Rights in Global Supply Chains)
3:00 pm - 3:30 pm	Coffee Break and Afternoon Tea
3:30 pm - 5:00 pm	6 Parallel PDW sessions (Details to be provided separately)

University of Sydney Business School
CBD Campus



Address
Sydney CBD Campus
Level 16 and 17, 133 Castlereagh Street
Sydney NSW 2000

The Symposium opening and keynote address will be held on Tuesday 26 Nov, from 9:00 to 10:30 am in Lecture Room 1 on Level 17, at the University of Sydney Business School CBD campus.

Registration, Reception, Research and Paper Development Workshops and all concurrent sessions will take place in the University of Sydney Business School CBD campus, Level 16 and 17, 133 Castlereagh Street, Sydney NSW 2000.

WIFI access will be available for delegates registered for the conference. Please check with the reception desk.

Session Rooms Locations

Room	Location
Registration Desk	The entrance, 17th Floor
Lecture Room 1	17th Floor, Business School CBD Campus
Lecture Room 2	17th Floor, Business School CBD Campus
Lecture Room 3	17th Floor, Business School CBD Campus
Lecture Room 4	16th Floor, Business School CBD Campus
Lecture Room 5	16th Floor, Business School CBD Campus
Seminar Room	16th Floor, Business School CBD Campus

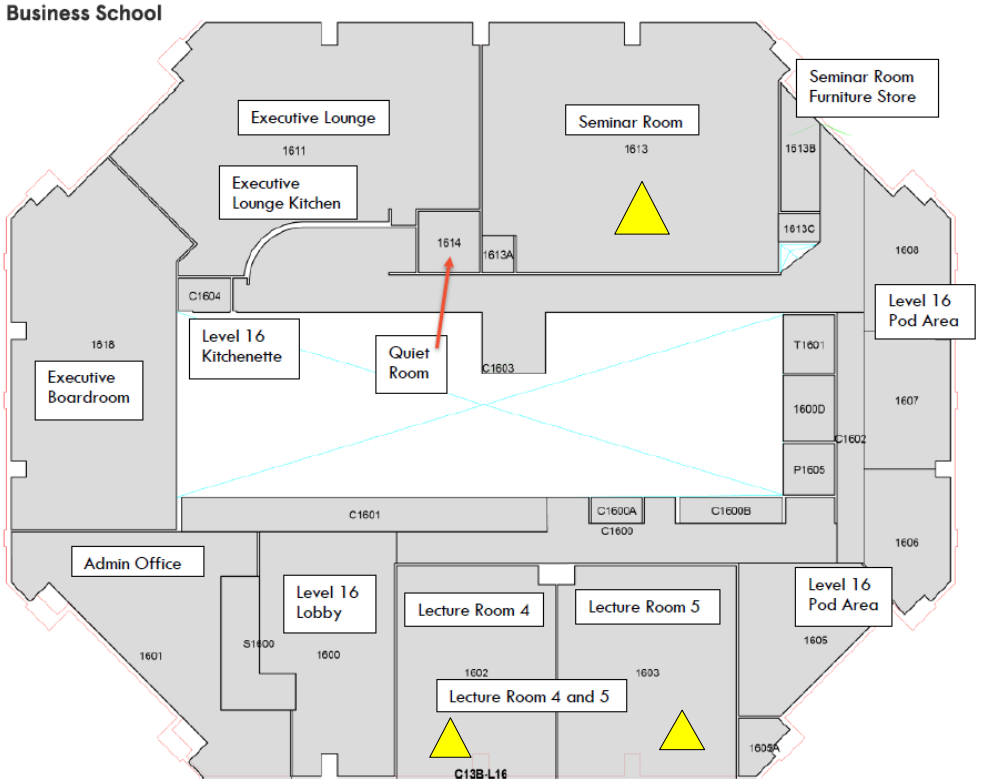
Gala Dinner Venue

The gala dinner will be held at the elegant L'Aqua (Address: Cockle Bay Wharf, Rooftop Level, Darling Harbour, Sydney NSW 2000). It is a 15-minute walk from the Business School CBD campus (133 Castlereagh Street, Sydney). Please enter via the Cockle Bay Wharf entrance and take the lift to the rooftop level. Pre-dinner drinks will be served from 6:00 pm, with the dinner service beginning at 6:30 pm.

CBD Campus Floor Plan

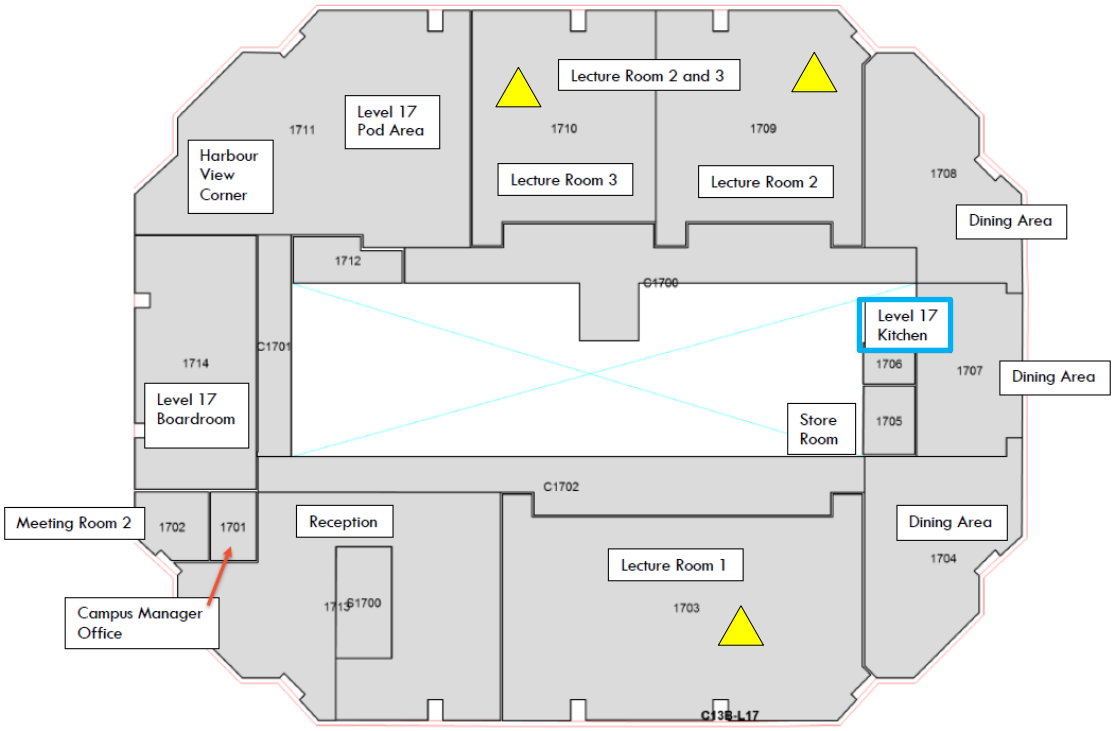
THE UNIVERSITY OF SYDNEY
Business School

133 Castlereagh Street, Level 16, The University of Sydney Business School CBD



THE UNIVERSITY OF SYDNEY
Business School

133 Castlereagh Street, Level 17, The University of Sydney Business School CBD



Symposium Tracks

1. **International HRM**
   Track Chairs:
   Dana L. Ott *(University of Otago, New Zealand)*
   Lee Martin (*University of Sydney, Australia)*
2. **Cross-Cultural Management**
   Track Chairs:
   Marina Iskhakova *(Australian National University, Australia)*
   Anna Earl *(University of Canterbury, New Zealand)*
3. **Internationalization Process**
   Track Chairs:
   Meena Chavan *(Macquarie University, Australia)*
   Eldrede Kahiya *(University of Canterbury, New Zealand)*
4. **FDI and MNE Strategy**
   Track Chairs:
   Peter Zamborsky *(University of Auckland, New Zealand)*
   Tao Bai *(University of Queensland, Australia)*
5. **Global Value Chain Organisation and Innovation**
   Track Chairs:
   Gloria Ge *(Griffith University, Australia)*
   Yifan Zhong *(University of Western Australia, Australia)*
6. **Institutional Complexity, CSR, Diversity, and Resilience to Social Change**
   Track Chairs:
   Weiting Zheng *(University of New South Wales, Australia)*
   Heidi Wechtler *(University of Newcastle, Australia)*
7. **Emerging Markets and Emerging Markets Firms**
   Track Chairs:
   Rob Jack *(Macquarie University, Australia)*
   Wu Zhan *(University of Sydney, Australia)*
8. **Leadership, Governance, and Board Dynamics in International Business**
   Track Chairs:
   Andre Sammartino *(University of Melbourne, Australia)*
   Anish Purkayastha *(University of Sydney, Australia)*
9. **International Entrepreneurship**
   Track Chairs:
   Rui Torres de Oliveira *(Deakin University, Australia)*
   Chanaka Wijewardena *(University of Adelaide, Australia)*
10. **AIB Oceania – Grand Challenges**
    Track Chairs:
    Noemi Sinkovics *(Newcastle University, United Kingdom)*
    Matt Raskovic *(Auckland University of Technology, New Zealand)*

Paper Development Workshop (PDW)

Conveyors:
Michael Murphree *(University of Sydney, Australia)*
Miriam Moeller *(University of Queensland, Australia)*

Message from the AIB-Oceania President & Chair

On behalf of the leadership team of the AIB-Oceania chapter, it is my pleasure to extend a warm welcome to you all for the 2024 Research Symposium, Paper Development, and Methods Workshop. This event, hosted by the International Business Department at the University of Sydney Business School, brings together a dynamic community of scholars and practitioners from across the region and beyond.

I would like to take this opportunity to express my gratitude and appreciation to the local organising committee for their dedication and hard work in putting together an engaging and thought-provoking program. Their efforts have ensured a rich schedule filled with insightful presentations, interactive workshops, and invaluable networking opportunities.

I would also like to extend a special thank you to the Sydney Business School, The University of Sydney, for generously hosting this event. Their support has been instrumental in making this gathering possible and underscores their commitment to advancing International Business research and practice.

I am confident that this symposium will serve as an inspiring and productive experience for all participants. We look forward to engaging discussions, fresh perspectives, and the fostering of new connections that will continue to strengthen our academic community.

Professor Hussain Rammal
The University of Adelaide, Australia

President & Chair- AIB – Oceania Chapter
On behalf of AIB-Oceania Leadership Team
https://oceania.aib.world/leadership/

Message from the Local Organising Committee

We are delighted to welcome you to the 2024 AIB-Oceania Research Symposium, Paper Development, and Methods Workshops, proudly hosted by the Discipline of International Business at the University of Sydney Business School.

We are deeply grateful for the generous support of the University of Sydney Business School and the collegial assistance from the IBUS discipline. We also extend our sincere appreciation to the AIB Oceania Executive Board for their invaluable guidance throughout the planning of this event.

Additionally, we acknowledge and thank the track chairs, reviewers, and numerous volunteers whose dedication and hard work have been instrumental in making this event possible. We hope that you find the program engaging, enriching, and impactful, and that you enjoy your time in beautiful Sydney.

Local Organising Committee

Dr. Gracy (J.Y.) Yang (Chair – The University of Sydney, Australia)

Dr. Swati Nagar (The University of Sydney, Australia)

Dr. Michael Murphree (The University of Sydney, Australia)

Dr. Carlos Vazquez Hernandez (The University of Sydney, Australia)

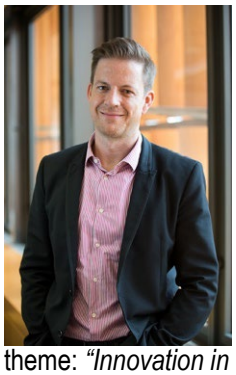
Message from the Host Institution
The University of Sydney Business School

It is my great pleasure to welcome you to the University of Sydney Business School. Teaching and research in international business is centrally important to developing responsible leaders who, through strategic initiatives and stewardship of business, government, civil society and academic organisations, make invaluable contributions to the realisation of global prosperity and peace. At the University of Sydney Business School, we are committed to creating and mobilising impactful management knowledge to build prosperous, sustainable organisations for a healthy, inclusive society. The bodies of knowledge that constitute International Business are essential to achieving our purpose, so it is our great honour and privilege to host the 2024 AIB-Oceania Research Symposium.

Your presence at this scholarly meeting signifies a shared commitment to advancing knowledge, fostering innovation, and embracing global collaboration in the field of International Business. Given the University of Sydney Business School's commitment to engagement with industry, government, civil society and academia to produce excellent research with clear, significant local and global impact, we are delighted to be the gathering place for such a diverse group of thought leaders, scholars, and practitioners. Each of you brings a wealth of knowledge, experience, and insights that are invaluable to the collective progress of the field of International Business – a field uniquely positioned to make valuable contributions in service of our planet and its diverse peoples.

This prestigious event promises to be an inspiring platform for sharing cutting-edge research, engaging in thought-provoking discussions, and building lasting networks. The University of Sydney Business School is proud to host and to welcome you. We encourage you to take full advantage of the sessions, workshops, and networking opportunities that have been thoughtfully arranged.

Professor Steven Maguire
Deputy Dean (Research)
The University of Sydney Business School



Welcome to the 2024 Academy of International Business – Oceania Chapter Research Symposium, hosted by the University of Sydney Business School.

We are delighted to have you join us for this year's theme: *"Innovation in a Fragmenting World: Charting a New Course for International Business."* Your presence here reflects a shared dedication to advancing the field of international business and fostering connections across borders.

We are particularly honored to feature Professor Kazuhiro Asakawa of Keio University, Japan, and Professor Ajai Gaur, Rutgers University, USA, as our keynote speakers.

This symposium provides a dynamic forum for exchanging insights through panels on pivotal topics, from achieving gender equality and advancing sustainable business practices to examining ethics and innovating international business education. We encourage you to fully leverage the sessions, discussions, and networking events, and we hope this gathering will inspire fresh ideas, foster meaningful collaborations, and build enduring professional connections in International Business scholarship among our local and international AIB Oceania Chapter members.

Thank you for being here, and welcome to Sydney for what promises to be an impactful and memorable conference.

Professor Stefan Volk
Head of Discipline International Business
The University of Sydney Business School

Reviewers

We would like to thank the many reviewers who volunteered their time to assist with the peer review process

Promila Agarwal
Indian Institute of Management Ahmedabad, India

Maureen Benson-Rea
University of Auckland, New Zealand

Sitong (Michelle) Chen
Auckland University of Technology, New Zealand

Thi Ha Trang Dang
National Cheng Kung University, Taiwan

Richa Gulati
University of Adelaide, Australia

Bao-Huei Huang
National Taiwan University, Taiwan

Pavlina Jasovska
University of Technology Sydney, Australia

Isma Khan
University of South Australia, Australia

Anran Li
Monash University, Australia

Xiao Song Lin
School of Management, Xiamen University, China

Miriam Moeller
University of Queensland, Australia

Prerna Panda
Indian Institute of Management Raipur, India

Monica Ren
Macquarie University, Australia

David Shao
University of Newcastle, Australia

Gabriele Suder
Federation University Australia, Australia

Tracey Michelle Walmsley
University of Technology Sydney, Australia

Ines Wen
The University of Sydney, Australia

Joseph Yan
The University of Auckland, New Zealand

Linglin (Gloria) Zheng
University of Queensland, Australia

Kashif Ahmed
Kobe University, Japan

Bibek Bhattacharya
Indian Institute of Management Ahmedabad, India

Ximing Chen
The University of Sydney, Australia

Rebecca Dong
University of Technology Sydney, Australia

Denanjalee Gunaratne
University of Glasgow, UK

Muhammad Jameel Hussain
Xi'an Jiaotong University, China

Zhe Ji
The University of Newcastle, Australia

Soyeon Kim
Gakushuin University, Japan

Han Li
University of Newcastle, Australia

Ruilin Lyu
University of Newcastle, Australia

Abdul-latif Mohammed
The University of Newcastle, Australia

Alfred Presbitero
Deakin University, Australia

Andre Sammartino
University of Melbourne, Australia

Yinfeng Shen
The University of Sydney, Australia

Priyanka Tulsian
Australian National University, Australia

Peilin Wang
The University of Sydney, Australia

Zhihong Wen
The University of Sydney, Australia

Miles Yang
Macquarie University, Australia

Judith Shuqin Zhu
University of Newcastle, Australia

Mona Bahl
Illinois State University, USA

Ligerui Chen
University of Queensland, Australia

Ziyi Chen
University of Melbourne, Australia

Ali Faqihi
The University of Newcastle, Australia

David M. Herold
Queensland University of Technology, Australia

Nur Amalina Izyan (Amalina) Ibrahim
Curtin University, Australia

Sophia Alice Johnson
The University of Sydney, Australia

Jennifer Kruwinnus
Queensland University of Technology, Australia

Helena Li
University of Technology Sydney, Australia

Lee Martin
The University of Sydney, Australia

Michael Murphree
The University of Sydney, Australia

Anish Purkayastha
The University of Sydney, Australia

Yusuf Sanoh
Osaka University, Japan

Ira Shrivastava
University of Queensland, Australia

Emmy Van Esch
The University of Auckland, New Zealand

Yu Riley Wang
The University of Auckland, New Zealand

Sihong Wu
The University of Auckland, New Zealand

Fangyu Zhang
The University of Auckland, New Zealand

Tao Bai
University of Queensland, Australia

Lin Chen
Aalto University, Finland

Marian Crowley-Henry
Maynooth University, Ireland

Swati Ghulyani
Indian Institute of Management Indore, India

Nils-Ole Hohenstein
Cooperative State University Mannheim, Germany

Maria Ilieva
University of Leeds, UK

Aigul Kazhenova
The University of Sydney, Australia

Rohit Kumar
Indian Institute of Management Ranchi, India

Kai Li
University of Newcastle, Australia

Jane Menzies
University of the Sunshine Coast, Australia

Swati Nagar
The University of Sydney, Australia

Matt Raskovic
Auckland University of Technology (AUT), New Zealand

Marina Schmitz
Bled School, Slovenia

Aryaman Sinha
The University of Sydney, Australia

Noman Waheed
Xi'an Jiaotong University, China

Yue Wang
Macquarie University, Australia

Jing Xu
Nanyang Technological University, Singapore

Jianhua Zhang
Charles Darwin University, Australia

Monday 25 NOVEMBER 2024

Monday 25 November	10:30 am – 5:00 pm	Level L17

Registration

Monday 25 November	RESEARCH METHODS WORKSHOPS*	Level 17

11:30 am – 1:00 pm (Lecture Room 1) - Bibliometric analysis and data visualisations in RStudio: how to become an expert in 90 minutes?
Presenter: Matt Raskovic (Auckland University of Technology, New Zealand)

1:00 pm – 2:30 pm	Light Lunch	Level 17 Kitchen

2:30 pm – 4:00 pm (Lecture Room 1) - Unlocking the Complexities of Global Business: A Workshop on fsQCA Method
Presenters: Yi Li (The University of Sydney, Australia)

4:30 pm – 6:00 pm (Lecture Room 1) - Machine Learning in International Business Research
Panelists: Arjen van Witteloostuijn (Vrije Universiteit Amsterdam, Netherlands) & Bas Bosman (Vrije Universiteit Amsterdam, Netherlands)
Organiser: Noman Shaheer (The University of Sydney, Australia)

4:30 pm – 6:00 pm (Lecture Room 2) - Overcoming the Faustian Bargain in Qualitative Research
Presenters: Tine Koehler (University of Melbourne, Australia) & Jacqueline Mees-Buss (University of New South Wales, Australia)

*** open to pre-registered participants only**

6:30 pm – 7:30 pm	Welcome Reception/ Meeting AIB fellow	Level 17 Kitchen

Welcome Reception – Sponsored by the Emerging Market Research Group and The Discipline of International Business at University of Sydney Business School

Host: Professor Vikas Kumar (University of Sydney)

Tuesday 26 NOVEMBER 2024

Tuesday 26 November	8:00 am – 5:00 pm	Level 17

Registration

Tuesday 26 November	8:05 am – 8:50 am	Level 17

Fellows Cafés	**Prof. Ajar Gaur**: De-internationalization, Decoupling and foreign divestments	Lecture Room 2
	Prof. Peter Liesch: Re-thinking internationalisation process as growth in the internationalising firm	Lecture Room 3

Tuesday 26 November	9:00 am – 10:30 am	Level 17

Event opening (Lecture Room 1):

A/Professor Gracy (J.Y.) Yang, University of Sydney, Australia.
Program Chair of 2024 AIB-Oceania Symposium

Keynote Address: **Professor Kazuhiro Asakawa**, Keio University, Japan.
Topic: **Firms' Strategic Responses to Global Decoupling in the Semiconductor Industry**

Kaz Asakawa is Professor of Global Innovation Management at Graduate School of Business Administration, Keio University, Japan. Kaz received his Ph.D. and M.Sc. from INSEAD, France, his MBA from Harvard Business School, and his BA summa cum laude in Political Economy from Waseda University, Japan. His research interest lies in the areas of global innovation and global R&D management of multinational corporations, cross-border knowledge sourcing and leveraging, subsidiary evolution, and autonomy-control dynamics. His research appeared in many major scholarly journals including Journal of International Business Studies, Global Strategy Journal, and Journal of World Business. He was elected a Fellow of the Academy of International Business in 2015. At Keio he was appointed Mitsubishi Chair in 2013. He serves on the AIB Executive Board (as VPP), 2021-2024.

Kaz has served as an Associate Editor of Global Strategy Journal and a Senior Editor of Asia Pacific Journal of Management. He is a consulting editor of Journal of International Management, and he serves on the editorial board of numerous scholarly journals, including Journal of International Business Studies, Journal of World Business, Research Policy, Journal of International Management, Asia Pacific Journal of Management, and Journal of Organization Design, among others.

At AIB, Kaz served as a Track Chair, a Teaching Roundtable Chair, an AIB Japan Chapter Chair, and a Chair of the Temple AIB Best Paper Award Selection Committee. He was also a Program Chair for the Asia Academy of Management Conference, a founding member of Industry Studies Association (ISA) in the USA, and a representative-at-large for SMS Global Strategy Interest Group.

Keynote Address: **Professor Ajai Gaur**, Rutgers University, USA.
Topic: **Foreign Divestment: Navigating Globalization Skepticism and Other Disruptions**

Ajai Gaur is a Professor in the Department of Management and Global Business, Rutgers Business School, Rutgers University. He is also an affiliate faculty member with the Division of Global Affairs at the Rutgers University. He completed his Ph.D. in 2007 at the National University of Singapore.

Ajai is serving as the Editor-in-Chief of the Journal of World Business since 2019 and a consulting editor at the Journal of International Business Studies since 2017. Previously, he served as a senior editor of the Asia Pacific Journal of Management (2014-2018), a senior editor of the Journal of World Business (2014-2018), and the President of the Asia Academy of Management for two terms from 2015 to 2019.

Ajai is an author or co-author in more than 70 journal articles, case studies, and book chapters. His research has appeared in strategy and international business journals, including Journal of International Business Studies, Journal of Management, Journal of Management Studies, Journal of World Business, and Strategic Management Journal amongst others. In his research, Ajai studies the distinct institutional influences on firms' geographic and product growth strategies in diverse institutional contexts. A related focus of his research is to study institutional influences on various firm-level governance mechanisms and their strategic and performance consequences. Empirically, he has examined firms based in Australia, China, Germany, India, Japan, New Zealand, South Korea, UK, and the USA.

Ajai has been an eight-time winner and nineteen-time finalist or nominee for various awards based on scholarship. He has won both the Richard N. Farmer Best Dissertation Award (in 2008) and SAMS/AIB Best Dissertation Proposal Award (in 2006). In the 2014 AIB conference, he won the Temple/AIB Best Paper Award.

10:30 am – 11:00 am Coffee Break and Morning tea

Concurrent Sessions Programme

Chair instructions: There are three papers to be presented in each session. Each presenter speaks for no more than 20 minutes to allow time for questions and feedback.

Session 1.1.1 **Tuesday 26 November** **11:00 am – 12:30 pm**
Lecture Room 1

Session Chair: Dana L. Ott (University of Otago, New Zealand)

Neurodivergent Expatriates (ID#16)
Miriam Moeller (University of Queensland, Australia)
Dana L. Ott (University of Otago, New Zealand)

Career Decisions Made by Self-Initiated Expatriates Following Unexpected Shocks (ID#42)
Tracey Michelle Walmsley (University of Technology, Australia)

A Typology of Expatriate Knowledge Sharing (ID#43)
Emmy van Esch (University of Auckland, New Zealand)
Flora Chiang (China Europe International Business School, China)
Thomas Birtch (University of Exeter, United Kingdom)

Session 1.1.2 Tuesday 26 November 11:00 am – 12:30 pm
Lecture Room 2

Session Chair: Mohammad Iftekhar Rahman (University of Auckland, New Zealand)

Going Global from Emerging Markets: Unpacking the Internationalization Processes of Manufacturers (ID#31)
Mohammad Iftekhar Rahman (University of Auckland, New Zealand)
Maureen Benson-Rea (University of Auckland, New Zealand)
Peter Zamborsky (University of Auckland, New Zealand)

Local Innovation Ecosystem Towards Firms' Global Innovation Performance: A Mixed-Method Approach (ID#80)
Sebastian Boell (The University of Sydney, Australia)
Belinda Wang (The University of Sydney, Australia)
Yiyi Liao (The University of Sydney, Australia)
Vikas Kumar (University of Sydney, Australia)

Transcending Sustainability Trade-Offs: Leveraging Ambidextrous Strategies In International Partnerships Between China And New Zealand (ID#121)
Sitong (Michelle) Chen (Auckland University of Technology, New Zealand)
Matt Raškovic (Auckland University of Technology, New Zealand)

Session 1.1.3 Tuesday 26 November 11:00 am – 12:30 pm
Lecture Room 3

Session Chair: Anna Earl (University of Canterbury, New Zealand)

Russia Under Sanctions: Systematic Review of a Decade of Sanctions 2014 – 2024 (ID#33)
Marina Iskhakova (Australian National University, Australia)
Anna Earl (University of Canterbury, New Zealand)

Decoupling Threats, Compositional Capabilities, And International Expansion (ID#20)
Helena Li (University of Technology Sydney, Australia)
Jing Yu Yang (The University of Sydney, Australia)
Aiqi Wu (Zhejiang University, China)

Political Tension and The Internationalization of Innovation: Evidence from Chinese Multinationals (ID#44)
Ziyi Chen (University of Melbourne, Australia)

Session 1.1.4 Tuesday 26 November 11:00 am – 12:30 pm
Lecture Room 4

Session Chair: Isma Khan (University of South Australia, Australia)

Social Capital and Participation in Global Value Chains (GVCs): Cross-Country Firm-Level Evidence (ID#56)
Isma Khan (University of South Australia, Australia)

International Human Resource Management and Talent Management: Where to Next? (ID#27)
Marian Crowley-Henry (Maynooth University, Ireland)
Edward P. O'Connor (Maynooth University, Ireland)

Reviewing Green Human Resource Management: A Comparative Analysis of Western and Non-Western Practices and Cultural Influences (ID#47)
Ruilin Lyu (University of Newcastle, Australia)
Heidi Wechtler (University of Newcastle, Australia)
Eun Su (Jeannie) Lee (The University of Newcastle, Australia)

Session 1.1.5	Tuesday 26 November	11:00 am – 12:30 pm

Lecture Room 5

Session Chair: Yinfeng Shen (University of Sydney, Australia)

Social Cohesion and Business Practice: A Multidisciplinary Review (ID#64)
Yinfeng Shen (University of Sydney, Australia)

Communities, Festivals and International Business (ID#123)
Pavlina Jasovska (University of Technology Sydney, Australia)
Najmeh Hassanli (University of Technology Sydney, Australia)

Barriers To Adoption of Internationalisation and Technology in SMEs Worldwide: A Systematic Review (ID#9)
Dannie Delanoy Carr Quiros (The University of Adelaide, Australia)
Rajeev Kamineni (The University of Adelaide, Australia)
Noel Lindsay (The University of Adelaide, Australia)

Session 1.1.6	Tuesday 26 November	11:00 am – 12:30 pm

Panel 1 (Seminar Room):

Gender, Leadership and International Business: Creating Gender Equality around the World
Individuals, organisations, societies and trans-national institutions around the world are striving to achieve gender equality; yet, long seeded sources of inequality persist. This panel will provide a state-of-the-art discussion of research and managerial practices focused on increasing gender diversity in various institutional contexts. Based on the latest research findings from the South Pacific and Oceania to Africa, and insights from the world's leading scholars in the field, the discussion will focus on the factors that enable female leadership and entrepreneurship in different contexts. What are the key factors to achieve gender equality in developing countries and how do we create change that benefits all genders?

Moderator:
Sabina Nielsen (The University of Sydney Business School)

Panelists:
Marian Baird, Professor of Gender and Employment Relations
The University of Sydney Business School

Sarah Boxall, Pacific Private Sector Development Initiative (PSDI)
Asian Development Bank Pacific

Prof. Jane Lu, Professor
City University of Hong Kong

Dr. Buriata Tofinga, School of Business & Management
The University of the South Pacific

12:30 pm – 1:30 pm Lunch Break

Session 1.2.1 Tuesday 26 November 1:30 pm – 3:00 pm
Lecture Room 1

Session Chair: Heidi Wechtler (University of Newcastle, Australia)

Workforce Localization: A Systematic Review, Advances, And Future Research (ID#39)
Ali Faqihi (The University of Newcastle, Australia)
Heidi Wechtler (University of Newcastle, Australia)

Quiet Quitting Unmuted: Unveiling HR Strategies and Psychological Conditions (ID#41)
Promila Agarwal (Indian Institute of Management Ahmedabad, India)
Prabhjot Kaur (CBC, India)
Pawan Budhwar (Aston University, United Kingdom)

How Do Government Policy Settings Affect SME Internationalization? – A Systematic Literature Review (ID#46)
Christian Dietrich (University of Auckland, New Zealand)
Maureen Benson-Rea (University of Auckland Business School, New Zealand)
Antje Fiedler (University of Auckland, New Zealand)

Session 1.2.2 Tuesday 26 November 1:30 pm – 3:00 pm
Lecture Room 2

Session Chair: Michael Murphree (University of Sydney, Australia)

Blood Isn't Thicker Than Water: The Limits of Co-Ethnic Foreign Investment as A Driver of Economic Upgrading (ID#57)
Michael Murphree (University of Sydney, Australia)

The Dynamics of Movement (Back-And-Forth) Between Reactive and Proactive Internationalization: An Analysis of Brazilian Exporting Firms (ID#94)

Luisa Campos (Curtin University, Australia)
Susan Freeman (University of South Australia, Australia)
Tamer Cavusgil (Georgia State University, USA)

The Role of Mosques in Shaping Entrepreneurial Ventures in Japan's Automotive Industry: A Grounded Theory Approach (ID#92)
Saddam Khalid (University of Hyogo, Japan)
Enkhzul Galsanjigmed (Hokkaido Musashi Women University, Japan)
Ali Ahsan (Osaka Metropolitan University, Japan)
Tomoki Sekiguchi (Kyoto University, Japan)

The Little Peeks Stronger: Anchoring At Competitor's Acquisition Premium (ID#98)
Kashif Ahmed (Kobe University, Japan)
Ralf Bebenroth (Kobe University, Japan)

Session 1.2.3 Tuesday 26 November 1:30 pm – 3:00 pm
Lecture Room 3

Session Chair: Tao Bai (University of Queensland, Australia)

Predicting Multinational Enterprises' Exit Decisions Through the Lens of International Relations: An Empirical Investigation (ID#12)
Sihong Wu (University of Auckland, New Zealand)
David Fan (RMIT University, Australia)
Yiyi Su (Tongji University, China)

"Butterfly Effect" of A Major Disaster Event on Firm's Divestment Decision from High Disaster Risk Locations (ID#58)
Linglin (Gloria) Zheng (University of Queensland, Australia)
Tao Bai (The University of Queensland, Australia)
Miriam Moeller (University of Queensland, Australia)
Heidi Wechtler (University of Newcastle, Australia)

CEO's Severance Pay and Long-Term Incentive Plan Under Loss-Making Condition as Instruments in TMT Gender Diversity (ID#55)
Anish Purkayastha (The University of Sydney Business School, Australia)

Session 1.2.4 Tuesday 26 November 1:30 pm – 3:00 pm
Lecture Room 4

Session Chair: Ines Wen (University of Sydney, Australia)

How Disruption Catalyzes Innovation Process in Multinational State-Owned Enterprises? (ID#54)
Ines Wen (University of Sydney, Australia)

Niche Product Creation In New Zealand Meat Sector (ID#70)
Denis Odlin (The University of Auckland, New Zealand)
Anna Earl (University of Canterbury, New Zealand)

The Enduring US-China Trade Conflict: The Impacts of Uyghur Forced Labor Prevention Act On The Garment And Textile Supply Chain In The Asia-Pacific Region—A Case Study Of Vietnam (ID#86)
Giang NT Nguyen (The University of Newcastle, Australia)
Heidi Wechtler (University of Newcastle, Australia)
Thinh Gia Hoang (RMIT University, Australia)

Session 1.2.5	Tuesday 26 November	1:30 pm – 3:00 pm

Lecture Room 5

Session Chair: Eldrede Kahiya (University of Canterbury, New Zealand)

Export Problems and Coping Strategies in A Volatile Global Business Landscape (ID#115)
Eldrede Kahiya (University of Canterbury, New Zealand)
Susan Freeman (The University of South Australia, Australia)

Exploring The Impact of Employee-Level Artificial Intelligence Capability on Organizational Sustainable Competitive Advantage (ID#53)
Zhe Ji (The University of Newcastle, Australia)
Feng (Karen) Tian (The University of Newcastle, Australia)
Chih-Wei (Fred) Chao (The University of Newcastle, Australia)

Entrepreneurship Education in Chinese Universities: Students' Entrepreneurial Intentions and Employees' Entrepreneurial Behaviors (ID#26)
Xiao Song Lin (Xiamen University, China)
Zhi Rong Mu (Xiamen University, China)
Zhi Yun Zhang (Xiamen University, China)
Shuai Zhang (Xiamen University, China)

Session 1.2.6	Tuesday 26 November	1:30 pm – 3:00 pm

Panel 2 (Seminar Room):
Achieving the UN SDGs: How IB Scholars Can Drive Sustainable Business

As the world grapples with pressing environmental and socio-political challenges, International Business (IB) scholars are uniquely positioned to contribute to sustainable solutions because of their global outlook. This panel brings together leading scholars from diverse disciplines to explore how businesses can create a positive social impact while achieving economic success. By examining a range of global contexts and employing diverse research methodologies, panellists will offer actionable insights into how corporations can address the UN Sustainable Development Goals (SDGs).

Key areas of discussion include:

- Addressing economic inequality and its impact on organisations
- Enhancing corporate resilience to climate change
- Developing innovative business models for social impact
- Balancing shareholder value with societal impact
- Leveraging digital technologies for sustainable development

Join us for a thought-provoking discussion on how IB research can shape a more sustainable future. We invite attendees to share their questions and perspectives, and to contribute to this important

conversation.

Moderator:
Weiting Zheng (UNSW Business School)

Panellists:
Hari Bapuji (University of Melbourne)
Jimi Kim (UNSW Business School)
Anna Krzeminska (Macquarie University)
Mona Mashhadi Rajabi (University of Technology Sydney)

3:00 pm – 3:30 pm	**Coffee Break and Afternoon Tea**

3:30 pm - 5:00 pm	**Annual General meeting (Level 17 Lecture Room 1)**

6:00 pm - 8:30 pm	***Gala dinner** (L'Aqua, Address: Cockle Bay Wharf, Rooftop Level, Darling Harbour, Sydney NSW 2000)

*** open to pre-registered participants only**

Wednesday 27 November 2024

Wednesday 27 November	8:05 am – 8:50 am	Location
	Prof. Kaz Asakawa; New aspects of global innovation management	Lecture Room 1
Fellows Cafés	**Prof. Jane Lu**: Disruptive Events in IB Research	Lecture Room 2
	Prof. Bo Nielsen: New Perspectives on Place and Space in IB	Lecture Room 3

Session 2.1.1	Wednesday 27 November	9:00 am – 10:30 am

Lecture Room 1

Session Chair: Eun Su (Jeannie) Lee (The University of Newcastle, Australia)

Shifting Perspectives: How MNEs Can Lead the Way in Championing Refugee Employability (ID#50)
Sophia Alice Johnson (University of Sydney, Australia)
Betina Szkudlarek (University of Sydney, Australia)
Eun Su (Jeannie) Lee (The University of Newcastle, Australia)

Eudaimonic Identity and Well-Being Crisis: An International Entrepreneurship Perspective. A Systematic Review and Conceptual Framework (ID#29)
Devendra Kumaria (The University of Adelaide, Australia)
Rajeev Kamineni (The University of Adelaide, Australia)
Wendy Lindsay (The University of Adelaide, Australia)

The Impact of Artificial Intelligence on Decision-Making and Innovation: A Systematic Review and Conceptual Model (ID#60)
Han Li (University of Newcastle, Australia)
Feng (Karen) Tian (The University of Newcastle, Australia)

Session 2.1.2	Wednesday 27 November	9:00 am – 10:30 am

Lecture Room 2

Session Chair: Priyanka Tulsian (Australian National University, Australia)

From Quotas to Leadership: The Role of Institutional Contexts in Advancing Women's Leadership on Boards (ID#99)
Priyanka Tulsian (Australian National University, Australia)

Inclusive Leadership in Japan: Developmental Pathways and Impact (ID#114)
Soyeon Kim (Gakushuin University, Japan)

TMT (Top Management Team) Diversity's Influence on Firm's Risk-Taking Propensity: The Moderating Role of Firm Knowledge Management (ID#91)
Weitong Wang (University of Sydney, Australia)
Chinmay Pattnaik (University of Sydney, Australia)
Anish Purkayastha (University of Sydney, Australia)
Huan Zhang (University of Sydney, Australia)

Session 2.1.3 Wednesday 27 November 9:00 am – 10:30 am

Lecture Room 3

Session Chair: Ira Shrivastava (University of Queensland, Australia)

Investigating The Critical Success and Failure Factors Of International Joint Ventures (IJVs) In Digital Firms: A Case Study Analysis (ID#51)
Ira Shrivastava (University of Queensland, Australia)

How Have Digital Platforms Reshaped MNEs' Strategies? A Synthesis And Beyond (ID#71)
Fangyu Zhang (The University of Auckland, New Zealand)
Maureen Benson-Rea (University of Auckland Business School, New Zealand)
Sihong Wu (University of Auckland, New Zealand)
Joseph Yan (The University of Auckland, New Zealand)

Institutional Influences On Cross-Border Acquisitions: Family Vs. Non-Family Firms' Strategic Choices (ID#104)
Sumit Chakraborty (Indian Institute of Management Indore, India)

Session 2.1.4 Wednesday 27 November 9:00 am – 10:30 am

Lecture Room 4

Session Chair: Pradeep Kanta Ray (University of New South Wales, Australia)

Towards A Resilient Global Value Chains Model Based on A Review of The Literature (ID#119)
Anton Klarin (Curtin University, Australia)
Pradeep Kanta Ray (University of New South Wales, Australia)
Sangeeta Ray (University of Sydney, Australia)
Qijie Xiao (Monash University, Australia)

Ambidextrous Innovation and Organisational Resilience: Chinese MNEs in The Era of Technological Decoupling (ID#108)
Xiaoya Feng (Zhejiang University, China)
Xiaobo Wu (Zhejiang University, China)

Exaptation Capabilities for Supply Chain Resilience: The Case of COVID-19 (ID#3)
David M. Herold (Queensland University of Technology, Australia)
Lorenzo B. Prataviera (Cranfield University, UK)

Session 2.1.5 Wednesday 27 November 9:00 am – 10:30 am

Lecture Room 5

Session Chair: Matt Raškovic (Auckland University of Technology, New Zealand)

The Pacific Blue Economy as A Transnational Governance Nexus (ID#69)
Matt Raškovic (Auckland University of Technology, New Zealand)
Peter Liesch (University of Queensland, Australia)

Hussain Rammal (University of Adelaide, Australia)
Gurmeet Singh (University of the South Pacific, Fiji)
Elizabeth Rose (Indian Institute of Management Uidapur, India)
Tess Newton Cain (Griffith University - Pacific Hub, Australia)

Can Institutional Adaptation Ensure Survival? A Comparative Study of Family Businesses in South Korea And Taiwan: Samsung And Tatung (ID#14)
Yung-Chih Lien (National Taiwan University, Taiwan)
Bao-Huei Huang (National Taiwan University, Taiwan)

How Do Competing Institutional Logics and Institutional Work Interplay? The Case of Chinese Multinational Hotels (ID#79)
Yu Riley Wang (University of Auckland, New Zealand)
Joseph Yan (The University of Auckland, New Zealand)
Peter Zamborsky (University of Auckland, New Zealand)

Session 2.1.6 Wednesday 27 November 9:00 am – 10:30 am

Panel 3 (Seminar Room)
Ethics in Practice: AIB Code of Ethics

As a scholarly organisation with the pursuit of knowledge development and education as its primary aims, the AIB must foster behaviours from its members that are consistent with scientific integrity and universally recognised ethical norms. The AIB must ensure that its members behave ethically in all of its official activities, structures and processes. For this purpose, the AIB has formulated several codes of ethics.

1) AIB Code of Ethics,
2) Leadership Code of Ethics, and
3) Journals Code of Ethics.

This session aims to spark interest and heighten awareness of ethics in scholarly activity, encouraging all members to embrace and uphold ethical standards. This session also offers AIB Oceania attendees an opportunity to bring to attention current trends and challenges that may inform future considerations of the AIB's ethics committees.

Panellists:
Peter Liesch, University of Queensland
Immediate Past President of AIB

Tine Köhler, University of Melbourne
Member of AIB Ethics Policy Committee

10:30 am – 11:00 am Coffee Break and Morning Tea

Session 2.2.1 Wednesday 27 November 11:00 am – 12:30 pm

Lecture Room 1

Session Chair: Lee Martin (University of Sydney, Australia)

Career Orientations and Cultural Values of Chinese Australians (ID#100)
Lee Martin (University of Sydney, Australia)
Jennifer Gao (University of Melbourne, Australia)

Value Congruence and Categorization Theoretical Perspectives In SIE-HCN Dyad: Path Towards Appreciation of Differences (ID#24)
Milad Jannesari (University of New South Wales, Australia)
Alfred Presbitero (Deakin University, Australia)

Personal Identity Research in International Business: A Systematic Review and An Agenda for Future Research (ID#34)
Kai Li (University of Newcastle, Australia)
Heidi Wechtler (University of Newcastle, Australia)
Judith Zhu (University of Newcastle, Australia)
Hao Tan (University of Nottingham Ningbo, China)

Session 2.2.2	Wednesday 27 November	11:00 am – 12:30 pm

Lecture Room 3

Session Chair: Huan Zhang (The University of Sydney, Australia)

Historical Imprinting and Springboard Internationalization: Evidence from Emerging Markets (ID#10)
Sandeep Yadav (Indian Institute of Management Bangalore, India)
Bibek Bhattacharya (Indian Institute of Management Ahmedabad, India)

A Blessing or A Curse? Institutional Embeddedness and Performance Feedback (ID#13)
Lakshmi Goyal (Indian Institute of Management Ahmedabad, India)

Informality Duration and SMEs From Developing Countries: An Imprinting Perspective (ID#63)
Ximing Chen (The University of Sydney, Australia)
Huan Zhang (The University of Sydney, Australia)

Session 2.2.3	Wednesday 27 November	11:00 am – 12:30 pm

Lecture Room 3

Session Chair: Andre Sammartino (University of Melbourne, Australia)

Banking On the People: Populism, Bank Nationalization and Australia's Foreign-Owned Banks (ID#37)
Andre Sammartino (University of Melbourne, Australia)
David Merrett (University of Melbourne, Australia)
Elizabeth Maitland (University of Liverpool, UK)

The Role of State Relations in Bilateral Investment and Trade: A Dyadic Study Of China And Australia (ID#61)
Nan Ma (The University of Newcastle, Australia)
Heidi Wechtler (University of Newcastle, Australia)

The Impact of Foreign Competition on New Product Development of Developing Country Firms: An Institutional Lens (ID#112)
Zhihong Wen (University of Sydney, Australia)
Vikas Kumar (University of Sydney, Australia)

Session 2.2.4	Wednesday 27 November	11:00 am – 12:30 pm

Lecture Room 4

Session Chair: Maureen Benson-Rea (University of Auckland, New Zealand)

Niue Honey Company: A Case Study of Sustainable Development (ID#75)
Maureen Benson-Rea (University of Auckland, New Zealand)
Christina Stringer (University of Auckland, New Zealand)
Christian Dietrich (University of Auckland, New Zealand)
Marcus San Pedro (University of Auckland, New Zealand)
Sisikula Sisikula (University of Auckland, New Zealand)

Celebrating Ordinary to Achieve Extraordinary - A Composition-Based View (CBV) (ID#90)
Amalina Ibrahim (Curtin University, Australia)
Anton Klarin (Curtin University, Australia)

Putting Community Before Customers During Crises: Legitimacy Dynamics in Healthcare And Demographic Institutions (ID#101)
Kashif Ahmed (Kobe University, Japan)
Wafa Tariq Waqar (Kobe University, Japan)
Ralf Bebenroth (Kobe University, Japan)
Miwa Matsuo (Kobe University, Japan)

Session 2.2.5	Wednesday 27 November	11:00 am – 12:30 pm

Lecture Room 5

Session Chair: Aigul Kazhenova (University of Sydney, Australia)

Corporate Social Responsibility in Conflict Zones: A Systematic Literature Review (ID#87)
Aigul Kazhenova (University of Sydney, Australia)

Acquiring Financial Resources from Stakeholders in The Era Of Geopolitical Crisis (ID#40)
Xiaomeng Liu (University of Nottingham, China)
Tao Bai (The University of Queensland, Australia)
Abby Jingzi Zhou (University of Nottingham, China)
Steven Shijin Zhou (University of Nottingham, China)

Exploring Dynamic Capabilities in Implementing SDG 13 Climate Action Strategies: A Qualitative Study of Chinese B2B Firms (ID#88)
Siyu Liu (University of Sydney, Australia)
Ranjit Voola (University of Sydney, Australia)
Margaret Jekanyika Matanda (University of Sydney, Australia)
Susan Freeman (University of South Australia, Australia)

Session 2.2.6 Wednesday 27 November 11:00 am – 12:30 pm

Panel 4 (Seminar Room)
Innovations in International Business Education: Preparing International Leaders
As globalization continues to reshape the business landscape, the importance of effective teaching in international business (IB) has never been greater. Educators in this field are tasked with preparing students to navigate a complex, dynamic, and interconnected world. The traditional approaches to teaching business often fall short in addressing the unique challenges of international business, which include cultural diversity, global geopolitical and economic fluctuations, regulatory differences, and the intricacies of cross-border operations.

As the world becomes increasingly interconnected, the need for innovative and effective teaching in international business is more critical than ever. This panel will provide a platform for educators to share their insights, experiences, and strategies for preparing students to succeed in a global business environment. By exploring the latest trends and methodologies in IB education, this session will contribute to the ongoing development of teaching practices that are responsive to the demands of the global economy.

This panel showcases innovations in international business education to equip students with the skills and competencies necessary to thrive in the constantly changing global business environment. It is designed for educators, researchers, and practitioners in the field of international business, as well as those involved in curriculum development and educational policy. It will also be valuable for industry professionals who are interested in the global dimensions of business leadership.

Organisers:
Swati Nagar, The University of Sydney Business School
Sandra Seno Alday, The University of Sydney Business School

Panellists:
Industry representative (TBC).
International business teachers (TBC).

12:30 pm – 1:00 pm Lunch Break

Session 2.3.2 Wednesday 27 November 1:30 pm – 3:00 pm
Lecture Room 2

Session Chair: Judith Zhu (University of Newcastle, Australia)

Internationalization of What? The Impact of Firm Status on Offshoring Managers' Private Wealth in Emerging Markets (ID#28)
Anran Li (Monash University, Australia)

Emerging Market MNEs' Catch-Up Process: Inward-Outward Investment Dynamics, Explorative Learning And Network Approach (ID#81)
Judith Zhu (University of Newcastle, Australia)
Robert Jack (Macquarie University, Australia)

Childcare on CEO's Agenda: Gendered Approaches in New Ventures and Incumbent Firms in Emerging Markets (ID#93)

Punyashlok Dwibedy (Indian Institute of Management Indore, India)
Swati Ghulyani (Indian Institute of Management Indore, India)

Session 2.3.3 Wednesday 27 November 1:30 pm – 3:00 pm

Lecture Room 3

Session Chair: Wei Li (University of Sydney, Australia)

Retro-Agency as A Global Strategy (ID#72)
Joseph Yan (The University of Auckland, New Zealand)

Multinational Enterprises' Non-Market Strategies in The Times Of Bilateral Geopolitical Tensions: The Interplay of SCSR and CPA and The Role of Ownership Concentration (ID#96)
Peilin Wang (University of Sydney, Australia)
Wei Li (University of Sydney, Australia)

Multinational Enterprises' Information Disclosure: An Integrative Review and Future Research (ID#111)
Ligerui Chen (University of Queensland, Australia)
Yunxia Zhu (University of Queensland, Australia)

Session 2.3.4 Wednesday 27 November 1:30 pm – 3:00 pm

Lecture Room 4

Session Chair: Buriata Eti-Tofinga (University of the South Pacific, Fiji)

Efficiencies As Drivers of Renewable Energy Projects in Emerging Economies: Does Foreign Participation Help? (ID#17)
Mona Bahl (Illinois State University, USA)
Nandini Lahiri (American University, USA)
Sorin Krammer (University of Surrey, UK)

Investigating The Role of International Businesses in Enabling Pathways For Climate Resilience And Women's Livelihoods (ID#85)
Buriata Eti-Tofinga (University of the South Pacific, Fiji)
David Mapuru (University of the South Pacific, Fiji)
Maureen Karan (University of the South Pacific, Fiji)
Jone Lako (University of the South Pacific, Fiji)
Anica Mapuru (University of the South Pacific, Fiji)

Governance Mechanisms to Foster Sustainability Initiatives in Global Value Chains (ID#89)
Andrei Carlos Torresani Paza (The University of Sydney, Australia)
Vikas Kumar (University of Sydney, Australia)
Anish Purkayastha (The University of Sydney, Australia)

Session 2.3.5 Wednesday 27 November 1:30 pm – 3:00 pm

Panel 5 (Seminar Room)

Protecting human rights in global supply chains

Recent estimates from the International Labour Organization, Walk Free Foundation, and the International Organization for Migration reveal that between 2016 and 2021, the number of people subjected to modern slavery increased by 10 million, reaching an estimated 50 million people. Of this, 35% are estimated to be working in the supply chains of multinational corporations (MNCs). Thus, modern slavery is closely tied to international business practices. Even when companies don't explicitly endorse it, transferring economic risks downstream often leads subcontractors to exploit labour through illegal means. MNCs are particularly vulnerable due to their multi-tiered, fragmented subcontracting networks, which span geographical, institutional, and cultural boundaries. These networks are often deeply intertwined with international labour supply chains.
Governments, companies, and NGOs are actively working to combat modern slavery. In this panel, we will discuss initiatives introduced by the Australian and New Zealand governments. However, governments cannot eradicate modern slavery alone. Therefore, we consider an academic initiative to alleviate supply-chain slavery from beyond the domains of legal and social-science, and explore how technology companies and social entrepreneurs are developing tech solutions to help identify and address modern slavery within supply chains.

Organisers:
Christina Stringer, Centre for Research on Modern Slavery (CReMS), University of Auckland
Brent Burmester, CReMS, University of Auckland

Presenters:
From solutionism to care: Reflecting on digital technology's place in the fight against modern slavery
Brent Burmester, CReMS, University of Auckland

Detecting slavery through supply-chain visualisation
A representative from the OAASIS Project, University of Sydney

New Zealand government initiatives to address migrant exploitation
Christina Stringer, CReMS, University of Auckland

The empowering of migrant workers through the introduction of the Australian Workplace Justice visa
Laurie Berg, University of Technology Sydney and the Migrant Justice Initiative.

3:00 pm – 3:30 pm Coffee Break and Afternoon Tea

Paper Development Workshop (PDW) – for pre-admitted participants only

Session 2.4	Wednesday 27 November	3:30 pm – 5:00 pm

Senior Academic Mentors:
Professor Kaz Asakawa (Keio University, Japan)
Professor Ajai Gaur (Rutgers University, USA)
Professor Bo Neilsen (University of Sydney, Australia)
Professor Peter Liesch (University of Queensland, Australia)
Professor Jane Lu (City University of Hong Kong)
Professor Siah Hwee Ang (Victoria University of Wellington, New Zealand)
Professor Lin Cui (Australian National University, Australia)
Professor Fang Lee Cooke (Monash University, Australia)
Professor Susan Freeman (University of South Australia, Australia)
Professor Vikas Kumar (University of Sydney, Australia)
Dr. Wu Zhan (University of Sydney, Australia)

Accepted papers for PWD

The Role of Demand Side Perspective in Shaping Internationalization: Evidence from the Motion Picture Industry (ID#15)
Evelyn Lin Peng (University of Sydney, Australia)
Chinmay Pattnaik (University of Sydney, Australia)
Yi Li (University of Sydney, Australia)

The Impacts of Managerial Cognitions on Digital Technology Adoption and Firm's Performance (ID#22)
Paul Khong (University of Sydney, Australia)

Going Global from Emerging Markets: Unpacking the Internationalization Processes of Manufacturers (ID#32)
Mohammad Iftekhar Rahman (University of Auckland, New Zealand)
Maureen Benson-Rea (University of Auckland, New Zealand)
Peter Zamborsky (University of Auckland, New Zealand)

Navigating Investment Alternatives: The Rule of Heuristics vs Dynamic Competitive Response (ID#38)
Takhaui Kamzabek (University of Sydney, Australia)
Hayot Berk Saydaliev (Tashkent State University of Economics, Uzbekistan)

Political Tension and the Internationalization of Innovation: Evidence from Chinese Multinationals (ID#45)
Ziyi Chen (University of Melbourne, Australia)

I Am Not a Mudalali: Micro-to-Macro Social Translation of Entrepreneurial Legitimacy in Sri Lanka (ID#49)
Liyanagama Kankanamge Isuru Rajapaksha (Auckland University of Technology, New Zealand)
Matt Raškovic (Auckland University of Technology, New Zealand)
Smita Singh (Auckland University of Technology, New Zealand)

The Impact of Executives' Early-life Natural Disaster Experience on Firms' Internationalization Speed (ID#59)
Linglin (Gloria) Zheng (University of Queensland, Australia)
Tao Bai (University of Queensland, Australia)
Miriam Moeller (University of Queensland, Australia)
Heidi Wechtler (University of Newcastle, Australia)

Strategic Adaptability: Chinese MNCs' Institutional Entrepreneurship through Adaptive Negotiation in Sub-Saharan Africa (ID#77)
Jospin Uwaci (University of Auckland, New Zealand)
Joseph Yan (University of Auckland, New Zealand)

Navigating Digital Regulatory Risks in Emerging Economies: Evidence from a Chinese State-Owned MNE (ID#82)
Michael Xiang Yao (Monash University, Australia)
Dan Wang (Monash University, Australia)

Managing the Interplay Between Cooperation and Competition in Export Markets (ID#95)
James Crick (University of Leicester, UK)
David Crick (University of Ottawa, Canada)
Giulio Ferrigno (Institute of Management Santannapisa, Italy)
Susan Freeman (University of South Australia, Australia)
Christian Felzensztein (University of Clarkson, USA)
Nathalie Spielmann (Neoma Business School, France)
Nina Michaelidou (Loughborough University, UK)
Woii Winery (Operations Department, Germany)
Gergely Szolnoki (Hochschule Geisenheim University, Germany)
Szabo Zoltan (University of Sopron, Hungary)
Alin Stancu (Bucharest University of Economic Studies, Romania)
Etienne Neethling (Ecole Superieure Des Agricultures, France)
Artemi Tonikidou (Loughborough University, UK)

Internationalization of SMEs in South-Eastern Europe Region: An Assemblage Theoretic Perspective (ID#97)
Jane Menzies (University of the Sunshine Coast, Australia)
Tanja Evrosimovska (University of the Sunshine Coast, Macedonia)
Wayne Graham (University of the Sunshine Coast, Australia)
Jacqueline Burgess (University of the Sunshine Coast, Australia)
Susan Freeman (University of South Australia, Australia)

Putting Community Before Customers During Crises: Legitimacy Dynamics in Healthcare and Demographic Institutions (ID#102)
Kashif Ahmed (Kobe University, Japan)
Wafa Tariq Waqar (Kobe University, Japan)
Ralf Bebenroth (Kobe University, Japan)
Miwa Matsuo (Kobe University, Japan)

The Flip Side of Perceived Psychic Distance for Emerging Multinationals (EMNEs) Learning: The Mediating Role of Home Country Normative Pressure (ID#113)
Jianhua Zhang (Charles Darwin University, New Zealand)
Anna Earl (University of Canterbury, New Zealand)

TMT (Top Management Team) Diversity's Influence on Firm's Risk-Taking Propensity: The Moderating Role of Firm Knowledge Management (ID#126)
Weitong Wang (University of Sydney, Australia)
Chinmay Pattnaik (University of Sydney, Australia)
Anish Purkayastha (University of Sydney, Australia)
Huan Zhang (University of Sydney, Australia)

END OF PROGRAMME