Academy of International Business – Oceania Chapter

Research Symposium, Paper Development and Methods Workshops

22-24 November 2023

"International Enterprise in the VUCA World: Resilience and Reinvention"

Host Institution

Adelaide Business School
The University of Adelaide, Australia

Partner Institution

College of Business, Government and Law
Flinders University, Australia

The University wishes to acknowledge the Kaurna people, the original custodians of the Adelaide Plains and the land on which the University of Adelaide's campuses at North Terrace, Waite and Roseworthy are built.

We thank the following individuals who volunteered their time to assist with the organization of the event:

Tania Turner

Leah Lohf

Taher Chakkiwala

Samreen Kidwai

Xinyue Liu

Marie-Amelie Pous

Mohit Sirohi

Kshitiz Srivastava

Arunraingsey Yin

Valerie Caines

Richa Gulati

Rajeev Kamineni

Caterer:

Samamy Restaurant
79 Hindley Street, Adelaide, SA 5000
Website: https://samamy.com.au/

Programme Summary

Wednesday 22 November

9:00 am – 5:00 pm	Methods' Workshops
5:00 pm – 6:00 pm	Presidential Reception *Ground Floor, Adelaide Business School, The University of Adelaide*

Thursday 23 November

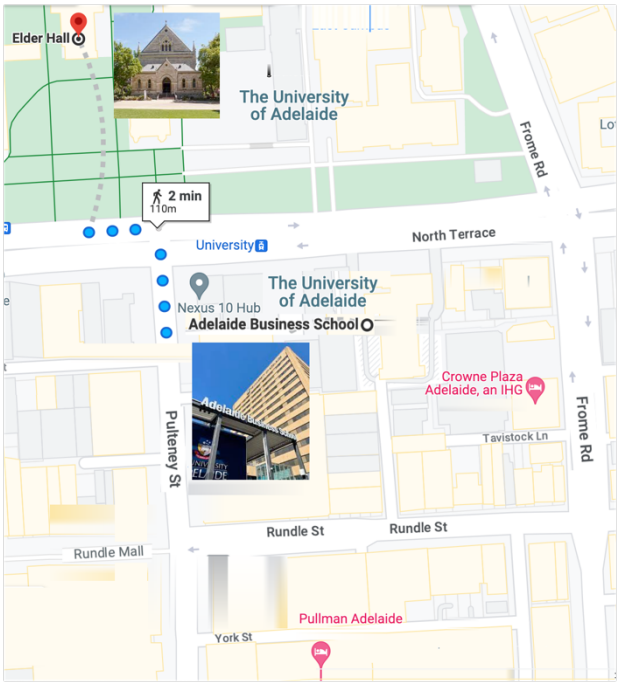
8:45 am – 9:15 am	Registration
9:15 am - 10:30 am	Symposium opening. *Elder Hall, The University of Adelaide* **Keynote Address by Prof. Jonathan Doh** Villanova University, USA
10:30 am – 11:00 am	Morning Tea *Ground Floor, Adelaide Business School, The University of Adelaide*
11:00 am - 12:30 pm	Concurrent Sessions
12:30 pm – 1:15 pm	Lunch *Ground Floor, Adelaide Business School, The University of Adelaide*
1:15 pm – 2:45 pm	Concurrent Sessions
2:45 pm – 3:00 pm	Afternoon Tea *Ground Floor, Adelaide Business School, The University of Adelaide*
3:00 pm – 4:15 pm	AIB- Oceania Chapter Annual General Meeting
6:00 pm – 9:00 pm	Gala Dinner – Adelaide Oval

Friday 24 November

9:00 am - 10:30 am	Concurrent Sessions
10:30 am – 11:00 am	Morning Tea *Ground Floor, Adelaide Business School, The University of Adelaide*
11:00 am - 12:30 pm	Concurrent Sessions
12:30 pm – 1:15 pm	Lunch *Ground Floor, Adelaide Business School, The University of Adelaide*
1:15 pm – 2:45 pm	Paper Development Workshop

Symposium and Dinner Venues

The **Symposium opening and Keynote address** (Thursday 23 Nov, 8:45-9:15 am registration; 9:15 – 10:30 am keynote address) will be held in **Elder Hall**, The University of Adelaide.



The **Presidential Reception, Research and Paper Development Workshops and all Concurrent Sessions** will be held in the **Adelaide Business School**, The University of Adelaide Building (Nexus 10 Building, 10 Pulteney Street, Adelaide, SA 5005).

WIFI access will be available for delegates registered for the conference.

Sessions' Rooms Locations

Room	Location
Room 1.26	1st Floor, Adelaide Business School
Room 1.28	1st Floor, Adelaide Business School
Room 1.29	1st Floor, Adelaide Business School
Room UB34	Basement, Adelaide Business School
Room UB35	Basement, Adelaide Business School
Room UB36	Basement, Adelaide Business School
Room UB40	Basement, Adelaide Business School

The **gala dinner** will be held at the picturesque **Adelaide Oval** (Address: War Memorial Drive, North Adelaide SA 5006). It is a 20-minute walk from the Adelaide Business School to the dinner venue (about 5 minutes by car). Enter from South Gate and head up via escalator or lift up to level 3 to the MG Suite One room. Pre-dinner drinks service will commence at 6:00 pm with meal service commencing from 6:30 pm.

Symposium Tracks

1. **International HRM, leadership and managing across cultures**
   Track Chairs:
   Parth Patel *(Australian Institute of Business, Australia)*
   Paresha Sinha *(Waikato University, New Zealand)*

2. **Internationalization process and international entrepreneurship**
   Track Chairs:
   Pavlina Jasovska *(University of Technology Sydney, Australia)*
   Ryan Tang *(Griffith University, Australia)*

3. **Strategy, organization, value chains and innovation**
   Track Chairs:
   Mariano (Pitòsh) Heyden *(Monash University, Australia)*
   Lili Mi *(Griffith University, Australia)*

4. **Institutional complexity, CSR, diversity and resilience to social change**
   Track Chairs:
   Ashokkumar Manoharan *(Flinders University, Australia)*
   Matt (Matevz) Raskovic *(Auckland University of Technology, New Zealand)*

5. **Emerging markets and emerging markets' international enterprise**
   Track Chairs:
   Anna Earl *(The University of Canterbury, New Zealand)*
   Yifan Zhong *(The University of Western Australia, Australia)*

6. **Paper Development Workshop (PDW)**
   Track Chairs:
   Omid Aliasghar *(The University of Auckland, New Zealand)*
   Chanaka Wijewardena *(The University of Adelaide, Australia)*

7. **AIB Oceania – Central & Eastern Europe (CEE) Special Track**
   Track Chairs:
   Desislava Dikova *(Vienna University of Economics and Business, Austria)*
   Marina Iskhakova *(Australian National University, Australia)*

Message from the AIB-Oceania President & Chair

On behalf of the AIB-Oceania chapter's leadership team, I welcome you to the 2023 Research Symposium, Paper Development & Methods workshop hosted at the Adelaide Business School in Adelaide.

I would like to congratulate the local organizing committee for putting together an interesting programme. I thank the Adelaide Business School, The University of Adelaide for hosting the event and the College of Business, Government and Law, Flinders University as the partner institution.

Associate Professor Maureen Benson-Rea
The University of Auckland, New Zealand

President & Chair- AIB – Oceania Chapter

https://oceania.aib.world/

AIB-Oceania Leadership Team

*Maureen Benson-Rea (The University of Auckland, New Zealand) – **President & Chair***

Omid Aliasghar (The University of Auckland, New Zealand)

Virginia Cathro (University of Otago, New Zealand)

Anna Earl (The University of Canterbury, New Zealand)

Maria Ilieva (The University of Leeds, UK)

Jane Kerr (The University of Sydney, Australia)

Paul Khong (Australian Institute of Business Intelligence, Australia)

Sara McGaughey (Queensland University of Technology, Australia)

Lili Mi (Griffith University, Australia)

Message from the Local Organizing Committee

It gives us great pleasure to welcome you to the 2023 AIB-Oceania Research Symposium, Paper Development and Methods Workshops.

We would like to thank our host and partner institutions, The University of Adelaide and Flinders University, for their strong support. We also acknowledge and appreciate the contributions of the track chairs, the reviewers, and the many volunteers whose dedication and hard work have made the successful organization of the event possible.

We hope you will find the event program valuable and will enjoy your stay in Adelaide.

Local Organizing Committee

Dr. Olga Muzychenko *(Chair -The University of Adelaide, Australia)*

Professor Hussain G. Rammal *(The University of Adelaide, Australia)*

Dr. Sharif Rasel *(Flinders University, Australia)*

Dr. Chanaka Wijewardena *(The University of Adelaide, Australia)*

Message from the Host and Partner Institutions

It is my great pleasure to welcome you to the Adelaide Business School. Teaching and research in international business is centrally important to global prosperity and peace, and it is our privilege to be able to contribute to this by hosting the 2023 AIB-Oceania Research Symposium.

Your presence at this scholarly meeting signifies a shared commitment to advancing knowledge, fostering innovation, and embracing global collaboration in the field of International Business. As we gather in this symposium, we are surrounded by a diverse group of thought leaders, scholars, and practitioners. Each of you brings a wealth of knowledge, experience, and insights that are invaluable to the collective progress of the field. This event promises to be an inspiring platform for sharing cutting-edge research, engaging in thought-provoking discussions, and building lasting networks.

The Adelaide Business School is proud to host this prestigious event and is committed to supporting an environment where ideas flourish, collaborations are formed, and new opportunities are discovered. We encourage you to take full advantage of the sessions, workshops, and networking opportunities that have been thoughtfully arranged.

Professor Noel Lindsay

Pro Vice Chancellor – Entrepreneurship, and
Dean – Adelaide Business School
The University of Adelaide, Australia
https://business.adelaide.edu.au/

Welcome to the 2023 Academy of International Business - Oceania research symposium, co-partnered by the College of Business, Government and Law at Flinders University – located at Bedford Park and the Tonsley Innovation Precinct in the south of Adelaide, and from 2024 at Festival Plaza in the City of Adelaide.

The conference theme of "International Enterprise in the VUCA World: Resilience and Reinvention" is especially pertinent in the context of war in Europe and the Middle East, in the wake of COVID. The mantra of sovereign capability has replaced that of free trade; onshoring has replaced offshoring; and industry policy (under various guises) increasingly trumps global supply chains.

The implications for Oceania are profound: from geo-strategic diplomacy in the Pacific islands to renewed engagement with advanced manufacturing in Australia, especially Adelaide (not least, the Tonsley Innovation Precinct).

The importance of regional-level networking, knowledge generation, and capacity enhancement in International Business in our region has never been more relevant or important.

Professor Michael Gilding

Vice-President and Executive Dean,
College of Business, Government and Law
Flinders University, Australia
https://www.flinders.edu.au/college-business-government-law

Reviewers

We would like to thank the many reviewers who volunteered their time to assist with the peer review process

Farzana Adeel
The University of Auckland, New Zealand

Khalid Akhal
Xi'an Jiaotong-Liverpool University, China

Shamsun Arefin
The University of Sydney, Australia

Maureen Benson-Rea
The University of Auckland, New Zealand

Valerie Caines
The University of Adelaide, Australia

Khanindra Chandra Das
Birla Institute of Management Technology, India

Tracey Dodd
The University of Adelaide, Australia

Anna Earl
University of Canterbury, New Zealand

XiaoYa Feng
Zhejiang University, China

Sahan J. Fernando
Deakin University, Australia

Preeti Goyal
Indian Institute of Management Nagpur, India

Naresh Gupta
The University of Adelaide, Australia

David M. Herold
Queensland University of Technology, Australia

Yen-Chen Ho
National Chung Hsing University, Taiwan (R.O.C)

Xueli (Charlie) Huang
RMIT University, Australia

Marina Iskhakova
Australian National University, Australia

Robert G. Jack
Macquarie University, Australia

Pavlina Jasovska
University of Technology Sydney, Australia

Eldrede Kahiya
University of Canterbury, New Zealand

Paul Khong
The University of Sydney, Australia

Soyeon Kim
Gakushuin University, Japan

Marloes Korendijk
Macquarie University, Australia

Devendra Kumaria
The University of Adelaide, Australia

Anna Levchenko
University of South Australia, Australia

Chun Ju Lin
National Taipei University of Business, Taiwan (R.O.C)

Sara McGaughey
Queensland University of Technology, Australia

Jane Louise Menzies
University of the Sunshine Coast, Australia

Lili Mi
Griffith University, Australia

Graeme Mitchell
Flinders University, Australia

Abdul-Latif Mohammed
The University of Newcastle, Australia

Swati Nagar
Auckland University of Technology, New Zealand

Bo Nielsen
The University of Sydney, Australia

Frank Nyamrunda
Flinders University, Australia

Parth Patel
Australian Institute of Business, Australia

Lin Peng
The University of Sydney, Australia

Anish Purkayastha
The University of Sydney, Australia

Mohammad Iftekhar Rahman
The University of Auckland, New Zealand

Hussain G. Rammal
The University of Adelaide, Australia

Matt (Matevz) Raskovic
Auckland University of Technology, New Zealand

Andre Sammartino
University of Melbourne, Australia

Zubair Ali Shahid
Mesal Global Consulting, Pakistan

Faisal Shahzad
HAMK University of Applied Sciences, Finland

Xuefeng Shao
The University of Newcastle, Australia

Yinfeng Shen
The University of Sydney, Australia

Khaled Shukran
University of Malaya, Malaysia

Smita Singh
Auckland University of Technology, New Zealand

Paul Steffens
The University of Adelaide, Australia

Christina Stringer
The University of Auckland, New Zealand

Rui Torres de Oliveira
Queensland University of Technology, Australia

Ria Triwastuti
The University of Newcastle, Australia

Lisa Tyndall
Australian Institute of Business, Australia

Daicy Vaz
NEOMA Business School, France

Sunil Venaik
University of Queensland, Australia

Weitong Wang
The University of Sydney, Australia

Yue Wang
Macquarie University, Australia

Zhihong Wen
The University of Sydney, Australia

Chanaka Wijewardena
The University of Adelaide, Australia

Yoshitaka Yamazaki
Bunkyo University, Japan

Joseph Yan
The University of Auckland, New Zealand

Jingyu Yang
The University of Sydney, Australia

Peter Zamborsky
The University of Auckland, New Zealand

Yifan Zhong
The University of Western Australia, Australia

Ambika Zutshi
University of Southern Queensland, Australia

WEDNESDAY 22 NOVEMBER 2023

Workshops

Wednesday 22 November	AIB OCEANIA PASIFIKA PEDAGOGY WORKSHOP	Room 1.28

9:00 am – 12:00 noon

Co-Facilitators: Matt (Matevz) Raskovic (Auckland University of Technology, New Zealand)
Swati Nagar (Auckland University of Technology, New Zealand)
Dana Ott (University of Otago, New Zealand)

Participants: Jack Bire (Goroka Technical College, Papua New Guinea) (attending virtually)
Maheshwari Chand (Fiji National University, Fiji)
Nukutau Pokura (Auckland University of Technology, New Zealand)
Yogita Swamy (Fiji National University, Fiji)

The AIB Oceania Pasifika pedagogy capacity-building workshop is designed and delivered to selected Pasifika scholars who are recipients of the AIB Pasifika travel grants. It is run in collaboration between the AIB Oceania Chapter, the AIB Teaching & Education (T&E) and the Women in AIB (WAIB) Shared Interest Groups, and supported by a grant provided by the AIB Secretariat.

Wednesday 22 November	RESEARCH METHODS WORKSHOPS*	Room 1.26

10:00 am– 12:00 noon - Idea to Ink: Developing a Paper for Academic Publication
Facilitator: Sandra Seno-Alday (The University of Sydney, Australia)

12:45 pm – 2:45 pm - Structural Equation Modelling (SEM) Workshop
Facilitator: Bo Nielsen (The University of Sydney, Australia)

3:00 pm – 5:00 pm - Critical and Systematic Literature Review Workshop
Facilitator: Snejina Michailova (The University of Auckland, New Zealand)

*** open to pre-registered participants only**

Presidential Reception

5:00 pm – 6:00 pm	Ground Floor, Adelaide Business School

Presidential Reception – ***Co-organized with the Women in the Academy of International Business (WAIB) Shared Interest Group***

Registration

THURSDAY 23 NOVEMBER 2023

Thursday 23 November	8:45 am – 9:15 am	Elder Hall

Registration

Thursday 23 November	9:15 am – 10:30 am	Elder Hall

Event opening:

Associate Professor Maureen Benson-Rea, Chair of the AIB-Oceania Chapter.

Keynote Address: **Professor Jonathan Doh**, Villanova University, USA.

Jonathan Doh is Associate Dean of Research and Global Engagement, Rammrath Chair in International Business, Co-Faculty Director of the Center for Global Leadership, and Professor of Management at the Villanova School of Business. He teaches and does research at the intersection of international business, strategic management, and corporate sustainability. Previously, he was on the faculty of American and Georgetown Universities and a trade official with the U.S. Government. He is author or co-author of more than 90 refereed articles, 35 chapters, a dozen teaching cases and simulations, and eight books. His articles have appeared in AMR, JIBS, JOM, JMS, MISQ, OS, and SMJ, among others, his books have been published by Cambridge, Oxford, and Yale University presses, and he is co-author of the best-selling international management text. He was Editor-in-Chief of Journal of World Business from 2014-2018 and General Editor for Journal of Management Studies from 2020-2022. He is currently Editor (Sustainability) at JIBS. He is a fellow of AOM and AIB, and ranked 298 out of 44,945 business scholars globally, placing him among the top .65%. He holds a Ph.D. from George Washington University.

Concurrent Sessions Programme

Session 1.1.1	Thursday 23 November	11:00 am – 12:30 pm	Room 1.28

Session Chair: Maureen Benson-Rea (The University of Auckland, New Zealand)

Performance appraisal and work location: An empirical analysis (ID#66)
Asha Thomas (Wroclaw University of Science and Technology, Poland)
Akanksha Jaiswal (Loyola Institute of Business Administration, India)
Daicy Vaz (NEOMA Business School, France)
Arup Varma (Loyola University Chicago, USA)
Vijay Pereira (NEOMA Business School, France)
Chun-Hsiao Wang (National Central University, Taiwan (R.O.C))

Unlocking synergy: dynamic capabilities in international HRM with natural language processing (ID#47)
Preeti Goyal (Indian Institute of Management Nagpur, India)
Poornima Gupta (Great Lakes Institute of Management, India)
Akhter Mohiuddin Rather (Great Lakes Institute of Management, India)

Unveiling the nexus: Exploring HRM initiatives' impact on employee focus on product quality in multinational corporations and local firms (ID#49)
Kuldeep Kaur (Australian Institute of Business, Australia)
Sehrish Shahid (RMIT University, Australia)

Session 1.1.2	Thursday 23 November	11:00 am – 12:30 pm	Room 1.29

Session Chair: Andre Sammartino (University of Melbourne, Australia)

The role of affect in entrepreneurial entry amongst first generation Indian skilled professional migrant group in Australia (ID#12)
Devendra Kumaria (The University of Adelaide, Australia)
Rajeev Kamineni (The University of Adelaide, Australia)
Wendy Lindsay (The University of Adelaide, Australia)

Internationalisation, digital technology adoption, and international performance: Evidence from Chinese firms (ID#14)
Paul Khong (The University of Sydney, Australia)

Functional upgrading in GVCs: The case of emerging market new ventures (ID#43)
Rui Torres de Oliveira (Queensland University of Technology, Australia)
Tam Nguyen (University of Queensland, Australia)
Martie-Louise Verreynnne (University of Queensland, Australia)
Marta Indulska (University of Queensland, Australia)
Janine Lay (Queensland University of Technology, Australia)

Session 1.1.3	Thursday 23 November	11:00 am – 12:30 pm Room UB40

Session Chair: Yama Temouri (Khalifa University, UAE)

Innovation by internationalizing firms from aspirant economies (ID#15)
Peter Zamborsky (The University of Auckland, New Zealand)

Building subsidiary innovation capabilities in advanced-economy multinationals: A research agenda and conceptual framework (ID#33)
Lisa Tyndall (Australian Institute of Business, Australia)
Parth Patel (Australian Institute of Business, Australia)
Verma Prikshat (University of Wollongong Dubai, UAE)
Arijit De (The University of Manchester, UK)

How does human rights governance affect ownership strategies in different industries? An institutional perspective (ID#55)
Yifan Zhong (The University of Western Australia, Australia)
Rekha Rao-Nicholson (University of Essex, UK)

Session 1.1.4	Thursday 23 November	11:00 am – 12:30 pm Room UB34

Session Chair: Jane Louise Menzies (University of the Sunshine Coast, Australia)

A literature review on corporate social responsibility of international service enterprises with new technologies (ID#56)
Ryan Tang (Griffith University, Australia)
Lili Mi (Griffith University, Australia)
Carys Chan (Griffith University, Australia)
Hongmin Yan (Griffith University, Australia)
Tamer Cavusgil (Georgia State University, USA)

Examining the effects of contextual factors on social enterprises' attainment of social and economic missions-Evidence from the Ghana healthcare sector (ID#50)
Abdul-Latif Mohammed (The University of Newcastle, Australia)

When subsidiary managers follow their headquarters: the influence of organizational logics and identification on within-MNE CSR performance convergence (ID#6)
Marloes Korendijk (Macquarie University, Australia *and* University of Groningen, Netherlands)
Rieneke Slager (University of Groningen, Netherlands)
Alan Muller (University of Groningen, Netherlands)

Session 1.1.5	Thursday 23 November	11:00 am – 12:30 pm	Room UB36

AIB-Oceania and AIB-CEE Special Track joint session

Session Chair: Ian Austin (Edith Cowan University, Australia)

Professional and personal identities of Russian academics abroad affected by war in Ukraine (ID#41)
Anna Earl (University of Canterbury, New Zealand)
Marina Iskhakova (Australian National University, Australia)
Fedor Iskhakov (Australian National University, Australia)

Change is in the minds of the beholders: A socio-cognitive comparison of crisis perceptions and change predictions between New Zealand and Slovenia (ID#45)
Matt (Matevz) Raskovic (Auckland University of Technology, New Zealand)
Zhonghui Ding (University of Ljubljana, Slovenia)

The role of regional integration in the internationalization of state-owned enterprises from emerging economies (ID#35)
Pavlina Jasovska (University of Technology Sydney, Australia)
Quyen Tao Dang (RMIT University Vietnam, Vietnam)
Ying Guo (Xi'an Jiaotong-Liverpool University, China)
Hussain G. Rammal (The University of Adelaide, Australia)

Session 1.1.6	Thursday 23 November	11:00 am – 12:30 pm	Room 1.26

Masterclass: Co-design method in business research: strengths, limitations and unique insights (Open to all. No pre-registration required)

Facilitator: Svetlana Bogomolova (Flinders University, Australia)

This Masterclass invites you to delve into the world of co-creation and co-design research methods. You will be introduced to the benefits these methods and when and why they are best suited for your research endeavours. The session will provide a comprehensive exploration of the key stages and steps inherent in the co-design process. Real-world project examples and research materials will be presented to illustrate these concepts.

Recognizing the unique characteristics of different audience groups is paramount in co-design. We will also address the nuances of working with diverse stakeholders, ensuring that your research approach remains adaptable and inclusive.

Participants will have the opportunity to put theory into practice through hands-on activities. You will experiment with various co-design techniques, strengthening your research toolkit for future projects.

Session 1.2.1	Thursday 23 November	1:15 pm – 2:45 pm	Room 1.26

Session Chair: Valerie Caines (The University of Adelaide, Australia)

Relational risks considered by self-initiated expatriates (ID#52)
Tracey Walmsley (University of Technology Sydney, Australia)
Simone Grabowski (University of Technology Sydney, Australia)

Control of HR activities in developed EMNE affiliates: The role of flexpatriates in global staffing (ID#68)
Parth Patel (Australian Institute of Business, Australia)
Rekha Rao-Nicholson (University of Essex, UK)
Paresha Sinha (University of Waikato, New Zealand)
Sehrish Shahid (RMIT University, Australia)
Verma Prikshat (University of Wollongong Dubai, UAE)
Arup Varma (Loyola University Chicago, USA)

Tolerance of ambiguity and self-confidence in cross-cultural settings: A case of PCNs, HCNs, and internationally experienced workers (ID#17)
Yoshitaka Yamazaki (Bunkyo University, Japan)
Michiko Toyama (Bunkyo University, Japan)

Session 1.2.2	Thursday 23 November	1:15 pm – 2:45 pm	Room 1.28

Session Chair: Douglas Dow (University of Melbourne, Australia)

Regionalisation and distance: Proximity obscuring logics (ID#51)
Andre Sammartino (University of Melbourne, Australia)
Elizabeth Maitland (University of Liverpool, UK)
Francesca Pujatti (University of Melbourne, Australia)

Institutional arbitrage: Enablers and limits to action? (ID#46)
Sara McGaughey (Queensland University of Technology, Australia)
Arun Kumaraswamy (Florida International University, USA)

The influence of top management team heterogeneity on cross-border merger and acquisition decision-making (ID#44)
Weitong Wang (The University of Sydney, Australia)
Anish Purkayastha (The University of Sydney, Australia)
Huan Zhang (The University of Sydney, Australia)

Session 1.2.3	Thursday 23 November	1:15 pm – 2:45 pm	Room 1.29

Session Chair: Mariano (Pitòsh) Heyden (Monash University, Australia)

Impact of COVID-19 on SMEs internationalisation: Future directions of Africa-China business relationships (ID#25)
Frank Nyamrunda (Flinders University, Australia)
Mahmoud Moussa (Flinders University, Australia)

Diversification, dependence, and organizational resilience: A paradoxical relationship in the context of global value chain decoupling (ID#62)
XiaoYa Feng (Zhejiang University, China)
Xiaobo Wu (Zhejiang University, China)

Session 1.2.4	Thursday 23 November	1:15 pm – 2:45 pm	Room UB40

Session Chair: Peter Zamborsky (The University of Auckland, New Zealand)

Addressing the elephant in the room: A case study on developing antislavery resilience to social change in the international business classroom (ID#75)
Swati Nagar (Auckland University of Technology, New Zealand)

Sustaining institutional change via institutional complexity (ID#22)
Sahan J. Fernando (Deakin University, Australia)

Integrating closed-loop principles in waste management supply chains: Institutional and social resistance (ID#38)
Anna Levchenko (University of South Australia, Australia)

Session 1.3	Thursday 23 November	3:00 pm – 4:15 pm	Room 1.26

AIB – Oceania Chapter Annual General Meeting

FRIDAY 24 NOVEMBER 2023

Session 2.1.1	Friday 24 November	9:00 am – 10:30 am	Room 1.26

Panel: Research in Oceania (Open to all. No pre-registration required)

Panellists: Maureen Benson-Rea (The University of Auckland, New Zealand)
Peter Liesch (University of Queensland, Australia)
Maheshwari Chand (Fiji National University, Fiji)
Nukutau Pokura (Auckland University of Technology, New Zealand)
Yogita Swamy (Fiji National University, Fiji)

We invite you to a workshop to follow up the successful and well-received panel workshop, 'Research in Oceania: How can we build IB research engagement within our region?' held last year.

Deepening and widening our engagement with the South Pacific region are major goals for our chapter. At the 2022 workshop we asked the following questions, which remain highly relevant for us:
(a) what might the research issues be for communities in the Pacific;
(b) where and how we can build some collaborative research projects that might address some of those;
(c) what can IB scholars contribute to the region?

The 2022 discussions highlighted the following ideas:

- The importance of collaborations with scholars and other potential partners in the region.
- Identifying new issues and approaches for future IB research agendas.
- Research about/with/from the South Pacific to advance the IB discipline, international (business) policy, the environment and sustainability.
- As researchers we need to embrace distance and diversity in Oceania and decolonise the IB discipline (theories, methodologies):
  - Appropriate ways of conducting research – being 'invited' to the conversation and making sure that researchers are giving back.
  - We need to go there, experience the cultures as IB researchers.
  - Understand the dangers of tokenism.
- Research issues could include – sovereignty, borders, infrastructure, climate change, key actors, institutions and linkages in geo-strategic and business/industry/investment terms.
- Teaching and knowledge development, create teaching opportunities and develop those relationships into research skills and ideas.

Our first follow-up this year is the AIB World-sponsored travel stipends we have offered to Pasifika scholars to attend and participate in our event.

Please join us to continue the conversation, to meet our new Pasifika colleagues, and plan our next steps.

Workshop Organizers:
Maureen Benson-Rea, AIB Oceania President
Peter Liesch, AIB President

Session 2.1.2	Friday 24 November	9:00 am – 10:30 am	Room 1.28

Session Chair: Arup Varma (Loyola University Chicago, USA)

Ai-driven human resource management in multinational corporations: Toward an understanding of the impact of cultural nuances (ID#30)
Valerie Caines (The University of Adelaide, Australia)
Rajesh Johnsam (Flinders University, Australia)
Gerrit J.M. Treuren (University of South Australia, Australia)

The role of language diversity dimensions in short-term study abroad outcomes (ID#34)
Marina Iskhakova (Australian National University, Australia)
Dana L. Ott (University of Otago, New Zealand)
Andrew Bradly (Australian National University, Australia)

Unity, diversity, and dynamics of values within and across countries: A new theory of culture archetypes (ID#81)
Sunil Venaik (University of Queensland, Australia)
David Midgley (INSEAD, France)
Demitris Christopoulos (National and Kapodistrian University of Athens, Greece)

Session 2.1.3	Friday 24 November	9:00 am – 10:30 am	Room 1.29

Session Chair: Omid Aliasghar (The University of Auckland, New Zealand)

The impact of fear of failure on intention to internationalize (ID#2)
Yue Wang (Macquarie University, Australia)
Tianchen Li (Middlesex University, UK)
Miles Yang (Macquarie University, Australia)

An ecosystem connectedness approach to startup internationalization (ID#10)
Khanindra Das (Birla Institute of Management Technology, India)

Perception of threat versus opportunity from crisis: Ukrainian refugee entrepreneurs (ID#59)
Paul Steffens (The University of Adelaide, Australia)
Kim Klyver (University of Southern Denmark, Denmark)

Session 2.1.4	Friday 24 November	9:00 am – 10:30 am	Room UB35

Session Chair: Sharif Rasel (Flinders University, Australia)

Enhancing 'problematisation' with Foucault: uncovering what is a 'foreign firm' (ID#42)
Sara McGaughey (Queensland University of Technology, Australia)

Disruptive business relational models: Legitimacy seeking strategies of ride hailing companies (ID#54)
Ria Triwastuti (The University of Newcastle, Australia)

Data breach and firm international performance: How digital strategic renewal and technological capability come into play as mediators (ID#16)
Lin Peng (The University of Sydney, Australia)
Yi Li (The University of Sydney, Australia)
Liang Chen (Singapore Management University, Singapore)

Session 2.1.5	Friday 24 November	9:00 am – 10:30 am	Room UB36

Session Chair: Ashokkumar Manoharan (Flinders University, Australia)

How global cities as catalysts of creativity restructure MNE corporate geographies (ID#83)
Gabriella Kelby Lingga (National Chung Hsing University, Taiwan (R.O.C))
Yen-Chen Ho (National Chung Hsing University, Taiwan (R.O.C))

'The talent and insights of girls today to lead our businesses tomorrow': Women in leadership team and media reported ESG controversies (ID#4)
Anish Purkayastha (The University of Sydney, Australia)

Looking beyond the COVID-19 pandemic: Navigating strategic shift for achieving the new normal in the global infrastructure sector (ID#21)
Naresh Gupta (The University of Adelaide, Australia)
Indra Gunawan (The University of Adelaide, Australia)
Rajeev Kamineni (The University of Adelaide, Australia)

Session 2.2.1	Friday 24 November	11:00 am – 12:30 pm	Room 1.26

Teaching Café: The Need for Authentic Assessment Design in the Age of AI
(Open to all. No pre-registration required)

Co-Facilitators: Swati Nagar (Auckland University of Technology, New Zealand)
Manjula Dissanayake (The University of Adelaide, Australia)
Lili Mi (Griffith University, Australia)

As we navigate through a constantly evolving Teaching and Learning landscape in the Digital Era, understanding assessment design and its implications on student learning is imperative. This teaching café brings together educators with a keen interest in understanding the need for authentic assessment in the classroom today. The café addresses the opportunities and challenges associated with AI and the need for industry-informed learning to share best practices to enhance student learning and experience.

Session 2.2.2	Friday 24 November	11:00 am – 12:30 pm	Room 1.29

Session Chair: Parth Patel (Australian Institute of Business, Australia)

The knowledge-based view of repatriate knowledge characteristics and transfer (ID#28)
Hina Mehreen (University of Technology Sydney, Australia)

When and how does humble leader increase employees' innovative behavior? The case of Japan (ID#58)
Soyeon Kim (Gakushuin University, Japan)

Why employee engagement matters? (ID#64)
Vidya Sagar Athota (University of Notre Dame, Australia)
Vijay Pereira (NEOMA Business School, France)

Session 2.2.3	Friday 24 November	11:00 am – 12:30 pm	Room 1.28

Session Chair: Anish Purkayastha (The University of Sydney, Australia)

Chinese immigrant transnational entrepreneurs: Qualitative insights (ID#36)
Yu Chen (Anhui Jianzhu University, China)
Zubair Ali Shahid (Mesal Global Consulting, Pakistan)
Leonie Hallo (The University of Adelaide, Australia)

The role of immigrant entrepreneurs in ayurvedic medicine adoption in Australia (ID#65)
Chanaka Wijewardena (The University of Adelaide, Australia)

Immigrant entrepreneurs and community spirit: The role of cultural festivals (ID#73)
Pavlina Jasovska (University of Technology Sydney, Australia)
Najmeh Hassanli (University of Technology Sydney, Australia)

Session 2.2.4	Friday 24 November	11:00 am – 12:30 pm	Room UB36

Session Chair: Rajeev Kamineni (The University of Adelaide, Australia)

The shaping of leadership and network brokerage behavior in intra-firm social network (ID#80)
Wan-Ting Luo (National Chung Hsing University, Taiwan (R.O.C))
Yen-Chen Ho (National Chung Hsing University, Taiwan (R.O.C))

Supply chain responses to institutional turbulence: a resilience framework (ID#5)
David M. Herold (Queensland University of Technology, Australia)

Antitrust laws and product market internationalization of SMEs from developing countries (ID#53)
Zhihong Wen (The University of Sydney, Australia)
Huan Zhang (The University of Sydney, Australia)
Vikas Kumar (The University of Sydney, Australia)

Session 2.2.5	Friday 24 November	11:00 am – 12:30 pm	Room UB40

Session Chair: Dana L. Ott (University of Otago, New Zealand)

To leave or not to leave? Content analysis of statements of foreign MNEs that "left" Russia (ID#19)
Anna Earl (University of Canterbury, New Zealand)
Marina Iskhakova (Australian National University, Australia)

Does the urgent always crowds out the important: Executives' temporal orientation, firm bribery and innovation (ID#61)
Jingyu Yang (The University of Sydney, Australia)
Stephen Zhang (The University of Adelaide, Australia)
Afshar Jahanshahi (CENTRUM Catolica Graduate Business School, PUCP, Peru)

The effect of country of origin and destination on diversification-performance relationship from a contingency perspective (ID#74)
Xuefeng Shao (The University of Newcastle, Australia)

Session 2.3.1	Friday 24 November	1:15 pm – 2:45 pm	Various Rooms

Paper Development Workshop (PDW) – for pre-admitted participants only

Senior Academic Mentors:

Professor Hari Bapuji (University of Melbourne, Australia)
Professor Peter Buckley (The University of Manchester, UK)
Professor Jonathan Doh (Villanova University, USA)
Professor Douglas Dow (University of Melbourne, Australia)
Professor Gokhan Ertug (The University of Adelaide, Australia)
Professor Colin Higgins (Deakin University, Australia)
Professor Vikas Kumar (The University of Sydney, Australia)
Professor Jane Lu (City University of Hong Kong)
Professor Sara McGaughey (Queensland University of Technology, Australia)
Professor Snejina Michailova (The University of Auckland, New Zealand)
Professor William Newburry (Florida International University, USA)
Professor Vijay Pereira (NEOMA Business School, France)

Accepted papers for PDW

When subsidiary managers follow their headquarters: the influence of organizational logics and identification on within-MNE CSR performance convergence (ID#7)
Marloes Korendijk (Macquarie University, Australia *and* University of Groningen, Netherlands)
Rieneke Slager (University of Groningen, Netherlands)
Alan Muller (University of Groningen, Netherlands)

The role of identity in the adoption of sustainability practices for female entrepreneurs across Australia and Latin America (ID#13)
Jane Louise Menzies (University of the Sunshine Coast, Australia)
Ambika Zutshi (University of Southern Queensland, Australia)
Ivona Ravlikj (Swinburne University, Australia)
Rakesh Pati (Deakin University, Australia)
Arpit Raswant (Deakin University, Australia)
Andrea North-Samardzic (Deakin University, Australia)

To Leave or Not to Leave? Content analysis of foreign MNEs that "left" Russia (ID#20)
Anna Earl (University of Canterbury, New Zealand)
Marina Iskhakova (Australian National University, Australia)

Sustaining institutional change via institutional complexity (ID#23)
Sahan J. Fernando (Deakin University, Australia)

Institutional complexity and diversity in stakeholder management: A theoretical exploration from the perspective of Indigenous voices (ID#24)
Tracey Dodd (The University of Adelaide, Australia)
Sabine Jentjens (ISC Paris Business School, France)

Accepted papers for PDW (contd.)

Nurturing an Agile Mindset for Leading International Teams in the Realm of Global Business (ID#29)
Richa Gulati (The University of Adelaide, Australia)
Leonie Hallo (The University of Adelaide, Australia)
Ankit Agarwal (The University of Adelaide, Australia)
Kerrie Campbell (UXC Consulting Group, Australia)

Bridging the Gap: Enhancing Farmer Involvement in Grain Research and Decision-Making (ID#31)
Ankit Agarwal (The University of Adelaide, Australia)
Leonie Hallo (The University of Adelaide, Australia)
Richa Gulati (The University of Adelaide, Australia)

Disasters and International Business: The impact of executive's disaster experience on MNE's internationalization speed (ID#32)
Linglin (Gloria) Zheng (University of Queensland, Australia)

Culture and Mixed Signals: Do Broad CSR Strategies Reduce Risk Everywhere? (#37)
Limin Fu (Monash University, Australia)
Dirk Michael Boehe (Mohammed Vi Polytechnic University (UM6P), Morocco)

Re-evaluating strategies in a post-pandemic world: A composition-based view approach (ID#39)
Nur Amalina Izyan (Amalina) Ibrahim (Curtin University, Australia)
Subra Ananthram (Curtin University, Australia)

Islamic-Stylized Ethical Finance and its Legitimacy Construction in China: A Foucauldian Discourse Analysis of Multi-stakeholders (ID#40)
Sunze Yu (The University of Adelaide, Australia)
Ralf Zurbrugg (The University of Adelaide, Australia)
Hussain G. Rammal (The University of Adelaide, Australia)

Being good and being profitable? (#67)
Yue Zhang (University of Queensland, Australia)
Tao Bai (University of Queensland, Australia)

Unlocking synergy: dynamic capabilities in international HRM with natural language processing (ID#69)
Preeti Goyal (Indian Institute of Management Nagpur, India)
Poornima Gupta (Great Lakes Institute of Management, India)
Akhter Mohiuddin Rather (Great Lakes Institute of Management, India)

I am not a 'Mudalali': micro-to-macro social translation of entrepreneurship legitimacy in Sri Lanka (ID#70)
Isuru Rajapaksha (Auckland University of Technology, New Zealand)
Smita Singh (Auckland University of Technology, New Zealand)
Matt (Matevz) Raskovic (Auckland University of Technology, New Zealand)

Knowledge sharing or knowledge hiding? An empirical study on expatriate knowledge management from emerging economy multinational enterprises (EMNEs) (ID#72)
Jianan Zhang (Energy China (Beijing) Energy Research Institute Company Limited, China)
Ying Guo (Xi'an Jiaotong-Liverpool University, China)

Accepted papers for PDW (contd.)

VUCA-ready sustainable supply chain strategies during the VUCA environment (ID#77)
Sunny Kareem (The University of Auckland, New Zealand)
Christina Stringer (The University of Auckland, New Zealand)
Timofey Shalpegin (The University of Auckland, New Zealand)

Examining the effects of contextual factors on social enterprises' attainment of social and economic missions-Evidence from the Ghana healthcare sector (ID#00)
Abdul-Latif Mohammed (The University of Newcastle, Australia)

Stepping up to fill the financial void? The case of social organisations aiding socio-ecological sustainability entrepreneurship in Indonesia and Sri Lanka (ID#00)
Chanaka Wijewardena (The University of Adelaide, Australia)

END OF PROGRAMME