

# AIB Oceania Chapter Annual Meeting 2022

Final Program 23/11/2022



DAY 1, Thursday 24th November - Research Symposium

ALL SESSIONS ARE ON LEVEL 5 OF P BLOCK, QUT Gardens Point

8:00 am	Arrivals/ Registration			
8:30 Room P514	Greetings: Prof. Amanda Gudmundsson, Executive Dean, Faculty of Business and Law, QUT & Prof. Sara McGaughey, Research Symposium and PDW Chair			
8:45 Room P514	KEYNOTE ADDRESS: Prof. Allan Bird, Goa Institute of Management "Context matters: Working a garden while not getting lost in the weeds"			
10:00 am	BREAK - MORNING TEA			
10:30	<b>Entrepreneurship &amp; Internationalization. Room: P504</b>	<b>People &amp; Culture. Room: P505</b>	<b>Institutions &amp; the MNE. Room: P506A</b>	<b>Ethics, CSR &amp; Humanitarian Perspectives. Room: P512</b>
Paper	17. <i>How do entrepreneurs explore export opportunities? Experience, confidence, and institutional support.</i> Chanaka Wijewardena, Hussain G. Rammal & Ryan Tang	41. <i>Host country nationals' cultural intelligence: Essence, relevance and liminal patterns of use.</i> Snežina Michailova, Dana L. Ott & Anthony Fee	16. <i>Politico-social risk management by Chinese MNEs: Evidence of Chinese investment in Myanmar.</i> Xueli Huang & Ling Deng	69. <i>Knowledge inheritance through socialization mechanisms: the effect of knowledge flow on subsidiary performance.</i> Khaled Shukran, Mohammad Nazri Bin Nor & Norizah Mustamil
Paper	24. <i>Intended internationalization strategy that never realized.</i> Zeerim Cheung	65. <i>Mercuriality of Risk: Significant events, including black and white swan events.</i> Tracey Walmsley	23. <b>Withdrawn</b>	56. <i>Impact of resource-based view and resource dependence theory on the behavior of e-commerce adaptation process: the case of Taiwanese fashion retailers.</i> DunHuei Hsu
Paper	14. <i>Managerial perceptions and export behaviour of Indian SME.</i> Saju Jose & Rumintha Wickramasekera	47. <i>Towards a Conceptual Model of Expatriate Resilience during Global Work Relocations.</i> Miriam Moeller, Jane Maley & Timothy Kiessling	31. <i>Does antitrust enforcement drive emerging market firms to do first internationalize quicker? Evidence from Chinese public listed firms.</i> Zhihong Wen, Vikas Kumar, Huan Zhang	73. <i>The Relationship between FDI and Environmental Performance: Differences between FDI in Advanced and Emerging Economies by Chinese MNEs.</i> Jintao Zhang, Stephen Chen & Hao Tan
Paper	12. <i>Entrepreneurial Orientation (EO), Regulatory Environment and Small Firm Growth: Evidence from India.</i> Rakesh Gupta & Prashant Gupta	45. <i>Conflicting Values in Intercultural Collaborations.</i> Boram Lee, Ruth Rentschler & Ian Fillis	60. <i>Institutional supra-nationalization and MNEs' cross-border IPR strategies.</i> Dan Prud'homme, Mercedes Campi, Marco Duenas, Walter Park	2. <i>Can stakeholder and shareholder capitalism work in tandem? How entrepreneurial and market orientation matter for the ESG impact on firm performance.</i> Krishna Raj Bhandari, Peter Zamborsky, Jari Salo & Mikko Ranta
12:30 pm	LUNCH			
13:30	<b>A Digital World. Room: P504</b>	<b>People &amp; Culture. Room: P505</b>	<b>Strategy &amp; Innovation. Room: P506A</b>	<b>Ethics, CSR &amp; Humanitarian Perspectives. Room: P512</b>
Paper	90. <i>Measuring digital globalisation competence.</i> Charles Dhanaraj, Fernanda Cahen & Felipe Borini	54. <i>The effect of leader humility on employees' work-related outcomes: a comparative study.</i> Soyeon Kim & Neena Gopalan	72. <i>The impact of business group affiliation on internationalization-innovation performance relationship for emerging market firms.</i> Jyot Suri & Prashant Salwan	57. <i>Not-For-Profit Organisations and MNCs addressing the SDGs: A Typology.</i> Tom Osegowitsch
Paper	18. <i>Disclose or disguise? A study of identities of individual entrepreneurs on digital platforms.</i> Noman Shaheer, Sali Li & Hoik Kim	48. <i>Understanding China's Managers: Perceptions of the Little Emperors in the workplace.</i> Jane E. Kerr	19. <i>The story behind the Kiwi x-port factor: The role of storytelling in New Zealand's export promotion.</i> Matevz (Matt) Raskovic, Ella Halstead & Eldrede Kahiya	21. <i>Limits off ESG investing? Challenges from the supply chain.</i> Zhengyu Li, Fan Zhang & Shipeng Yan
Paper	74. <i>The internationalization of digital platform-based firms: A systematic literature review and directions for future research.</i> Ankit Surana, Meena Chavan & Francesco Chirico	59. <i>The impact of n-Culturalism and cross-cultural situations on trustees' trustworthiness: A case of multiple paradoxes and agenda for future research.</i> Andre Pekerti	61. <i>Do all roads lead to Rome? Demystifying multiple pathways of composition-based international strategies.</i> Lili Mi, Huan Zhang, Juan Bu & Xuefeng Shao	32. <b>Withdrawn</b>
15:00	BREAK - AFTERNOON TEA			
15:30	<b>Entrepreneurship &amp; Internationalization. Room: P504</b>	<b>Practice and Academic Perspectives. Room: P505</b>	<b>Entrepreneurship &amp; Internationalization. Room: P506A</b>	<b>Ethics, CSR &amp; Humanitarian Perspectives. Room: P512</b>
Paper/ Panel	75. <i>How events shift firms' internationalization: Evidence from Brazil.</i> Luisa Campos, Susan Freeman, Tamer Cavusgil & Catherine Axinn	30. <i>The role of boutique advisory firms in M&amp;A deals.</i> Rodrigo De Luca	70. <i>Rethinking Globalization and Creating Sustainable Entrepreneurship Opportunities.</i> Sarfraz Ali Kyani	40. <i>Putting distance between IB and modern slavery (PANEL).</i> Brent Burmester, Swati Nagar, Omer Nazir & Christina Stringer
Paper/ Panel	38. <i>Digital technologies adoption and emerging market firms' performance: The role of managerial cognitions.</i> Paul Khong	91. <i>Reaching practitioners with your research: Best practices for publishing IB research in applied journals.</i> William Newburry	42. <i>Service product offerings and entry mode choice - Modularity and SME internationalisation.</i> Robert G. Jack & Judith Zhu	PANEL continuing
16:30	Short Break (15 minute transition)			
16:45 Room P514	PANEL: ASK THE EDITORS Co-chairs: Dr Marina Iskhakova & Dr Miriam Moeller Fang Lee Cooke (IBR, IJHRM, JWB), Tine Köler (ORM), Bill Newburry (AIB Insights), Allan Bird (JIBS), Vikas Kumar (JIM), Hussain Rammal (RIBS, JKM), Susan Freeman (IMR), Lin Cui (JIM, IBR), Sia Hwee Ang (JWB, APJM), Noemi Sinkoviks (CPOIB, Data in Brief)			
18:00	WALK TO RESTAURANT THROUGH BOTANIC GARDENS			
18:30	PRE-DINNER DRINKS: OLIVE & ANGELO, 12 Edward St, BRISBANE, QLD, 4000			
19:00 to 21:00	DINNER: OLIVE & ANGELO, 12 Edward St, BRISBANE, QLD, 4000			

## DAY 2, Friday 25th November - Research Symposium, PDW and AGM

8:30	Coffee on arrival			
9:00 am	<b>Entrepreneurship &amp; Internationalization. Room: P504</b>	<b>Institutions, Innovation and Government. Room: P505</b>	<b>IB Teaching &amp; Education. Room: P506A</b>	<b>Ethics, CSR &amp; Humanitarian Perspectives. Room: P512</b>
Paper/ Cafe	20. <i>The Role of Trust in Influencing Pathways to SME Network Relationship Exit.</i> Jo Wright, Antje Fiedler & Benjamin Fath	44. <i>Fostering innovation and internationalisation through the Quadruple Helix: An emic investigation in Indonesia.</i> Sausan Putri, Anton Kriz & Alexandra Kriz	46. <i>Building belonging through inclusive and authentic pedagogy (Teaching Café).</i> Matevz (Matt) Raskovic, Noemi Sinkovics, Bill Newburry & Swati Nagar	43. <i>Sustaining slavery through relations of debt and community in the Indian brick kilns.</i> Omer Nazir, Christina Stringer, Brent Burmester
Paper/ Cafe	66. <i>Entrepreneurial market-making in conditions of multiple embeddedness.</i> Pavlina Jasovska & Peter Liesch	33. <i>Patents as indicators of R&amp;D internationalization: A methodological note.</i> Lars Håkanson	<i>Teaching Café continuing. Supported by Teaching and Education SIG and WAIB.</i>	<b>29. Withdrawn</b>
Paper	76. <i>The Role of Religion in Entrepreneur's Decision-Making in Pursuing International Opportunities.</i> Novika Astuti & Judith Matthews	83. <i>A typology of MNEs' Corporate Political Activity based on government-MNE relationships and its implications to IB.</i> Anna Earl	50. <i>Designing meaningful Short-Term Study Abroad (STSA) Programs.</i> Marina Iskhakova, Andrew Bradley & Dana L. Ott	35. <i>The Effects of Private Equity and Venture Capital on Social and Financial Performance.</i> Jimi Kim
10:30 am	BREAK - MORNING TEA			
11:00 am	KEYNOTE ADDRESS: A/Prof. Tine Köhler, University of Melbourne			
Room P514	"Replication vs. Re-examination: IB's chance to get it right"			
12:15 pm	LUNCH			
13:15	PAPER DEVELOPMENT WORKSHOP - Concurrent workshops 13:15 to 3:30pm ( authors and mentors only)			Research in Oceania. Room P512
Room P413A: Lin Cui, Pascalis Raimondos, Peter Liesch & Susan Freeman	<b>P504: Tine Köhler, Siah Ang Hwee &amp; Lars Håkanson</b>	<b>P506: Allan Bird, Bo Nielsen &amp; Charles Dhanaraj</b>	<p>36. <i>Piki piki hama - Pacific Research Engagement.</i> Sisikula Palutea Sisifa &amp; Christina Stringer</p> <p>84. How can we build IB research engagement within our region? <b>(PANEL/ WORKSHOP)</b> Maureen Benson-Rea (Chair), Tess Newton Cain (invited), Sisikula Sisifa &amp; Matt Raskovic.</p> <ul style="list-style-type: none"> <li>• Collaborations with scholars and other potential partners in the region</li> <li>• New issues and approaches for future IB research agendas</li> <li>• The institutional and geo-strategic context for Pacific engagement</li> <li>• Research about/with/from the South Pacific to advance the international business discipline, international (business) policy, the environment and sustainability.</li> </ul>	
9. <i>How risk variety from EMNE's perception affect its OFDI action?</i> Lin Peng & Yi Li	22. <i>Collective cultural intelligence: An emergent process model.</i> David C. Thomas & Yuan (Echo) Liao	49. <i>Leading Multicultural Teams: An Exposition of How Leadership Behaviors Influence Team Processes.</i> Lee Martin, Bo Shao & David C. Thomas		
10. <i>The Impact of Top Management Team's Financial and International Experience on Foreign Direct Investment Destinations Choice: Evidence from Chinese Multinationals Enterprises Investing in Tax Havens.</i> Ruosu Gao, Yi Li & Huan Zhang	39. <i>The Interplay of Problematization and Replication.</i> Sara McGaughey	51. <i>Cultural differences ruin mergers through affective chain reactions.</i> Sandor Talas, Andre Pekerti & Neal Ashkanasy		
34. <i>Internationalization of Returnee Entrepreneur SMEs: A Positioning Perspective.</i> Jane L. Menzies, Shobhana Madhavan, Ambika Zutshi & Deepak Gupta	<b>P505: Noemi Sinkovics &amp; Vikas Kumar</b>	<b>P506A: Fang Lee Cooke, Bill Newburry &amp; Hussain Rammal</b>		
	37. <i>Impact of Cross-national Differences in the Human Rights and Acquisition Experience on Emerging Market Multinationals' Cross-border Acquisitions.</i> Yifan Zhong & Rekha Rao-Nicholson	55. <i>Female leaders' ambidextrous leadership: its effects on employees' psychological capital and innovative behavior.</i> Soyeon Kim		
	62. <i>How CSR impacts M&amp;A completion.</i> Tao Bai, Huaqian Li & Zhongjuan Sun	15. <i>The Knowledge-Based View of Repatriate Knowledge Characteristics and Transfer.</i> Hina Mehreen, Hussain G. Rammal & Nico Schlenker		
15:30	BREAK - AFTERNOON TEA & AWARDS			
16:00	Annual General Meeting (members only), Chaired by A/Prof. Maureen Benson Rea, President, AIB Oceania			
Room P514	"AIB Future Directions": Prof. Peter Liesch, Incoming President, AIB			
17:15	Close			

## DAY 3, Saturday 26th November - Research Methods Workshops (pre-registration required)

9:00 - 12:00	Workshop 1: Different Qualitative Coding Approaches: Choosing Methods with Purpose Instructor: A/Prof. Tine Köhler Room P504; short break included	Workshop 2: Multilevel Theory and Modelling Instructor: Prof. Bo Nielsen Room: P512; short break included
Noon	LUNCH (morning & afternoon workshop participants)	
13:00 - 16:00	Workshop 3: Literature Reviews in the Age of Information Overload Instructor: Dr Noemi Sinkovics Room P512; short break included	

### PDW MENTORS

Prof. Siah Hwee Ang (Victoria U. of Wellington): Journal of World Business, Reviewing Editor; Asia Pacific Journal of Management, Senior Editor

Prof. Allan Bird (Goa Institute of Management): Journal of International Business Studies, Reviewing Editor

Prof. Lin Cui (Australian National University): Journal of International Management, Associate Editor; International Business Review, Senior Editor

Prof. Fang Lee Cooke (Monash University): International Business Review, Co-Editor-in-Chief; The International Journal of Human Resource Management, Co-Editor-in-Chief; Journal of World Business, Consulting Editor

Prof. William Newburry (Florida International University) AIB Insights, Editor

Prof. Susan Freeman (University of South Australia): International Marketing Review, Associate Editor

A/Prof. Tine Köhler (University of Melbourne): Organizational Research Methods, Co-Editor

Prof. Vikas Kumar (University of Sydney): Journal of International Management, Editor; Management and Organization Review, Senior Editor

Prof. Lars Håkanson (Copenhagen Business School)

Prof. Bo Nielsen (University of Sydney)

Dr Noemi Sinkovics (U. of Glasgow): Critical Perspectives on International Business, Associate Editor; Data in Brief, Co-Editor-in-Chief

Prof. Hussain Rammal (University of Adelaide): Review of International Business and Strategy, Co-Editor. Journal of Knowledge Management, Real Impact Editor (Oceania)

Prof. Charles Dhanaraj (University of Denver)

Prof. Peter Liesch (U. of Queensland), Incoming AIB President

Prof. Pascalis Raimondos (QUT)

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