



# Building Capacity and Community in International Business

## DELEGATES' GUIDELINES

We look forward to welcoming you at the online annual meeting of AIB-Oceania in Auckland, New Zealand on 27 November, 2020.

In preparation, below is some guidance regarding the organization of the paper presentations at the Research Symposium.

**Please read these instructions carefully as the conference is hosted on Zoom and we ask that you follow the guidelines to ensure the smooth running of the programme**

- **Keynote speakers, panel members, presenters and session chairs will receive additional instructions by email**
- **AS THE CONFERENCE IS VIA ZOOM MEETINGS, WE ASK YOU TO PRE-SELECT WHICH PARALLEL PAPER SESSIONS YOU WISH TO ATTEND IN ADVANCE. PLEASE REVIEW THE INFORMATION AT THE END OF THIS DOCUMENT TO MAKE YOUR SELECTIONS AND EMAIL YOUR CHOICES (2 LETTERS) TO: Maureen Benson-Rea (m.benson-rea@auckland.ac.nz) and Simon Mowatt (simon.mowatt@aut.ac.nz)**
- **THIS IS TO ENSURE THE SMOOTH RUNNING OF THE DAY**
- **SESSIONS WILL BE RECORDED AND YOU MAY WATCH THOSE YOU MISSED ONLINE LATER, DETAILS TBC**
- **SESSION ZOOM LINKS WILL BE SENT OUT 24HRS BEFORE AND 1HR BEFORE.**
- **A final programme will also be sent out with the final delegates list attached**

**LOGGING INTO THE CONFERENCE AND YOUR SELECTED PARALLEL SESSIONS** Please ensure all chairs and presenters log into your session at least 15 minutes before time.

- Zoom passwords will be sent out to those registered 24hrs before and 1hr before.
- Please enter with your sound and video off.
- Any questions in the parallel paper sessions will be managed by the chair, and will be submitted via **CHAT function**.
- If you have any technical issues you can use the **Chat function** in Zoom, however please select **private chat** and choose 'BEL Engagement', or 'Arna Messent' or Kate Davis'.
- Please see additional tips at the end of this document.

### THE OPENING KEYNOTE ADDRESS

- The conference OPENING KEYNOTE ADDRESS speakers will be using **Mentimeter**, interactive presentation software. They ask that you be ready to participate in responding to questions via **<https://www.mentimeter.com/>**. An access code will be shown during the keynotes which you can enter to participate.
- The opening keynote speakers also welcome questions via the Q+A box for their consideration.

## ADDITIONAL ZOOM TIPS

- FOR THE **KEYNOTE, PLENARY SESSIONS AND PANELS**: Use the **Q&A Function** (visible to both host and participants) to submit your questions for the session chair to moderate at the bottom of your screen. Questions submitted are visible to all, unless privately messaged.
- FOR TECHNICAL HELP: To use the **Chat function** for technical help, please select 'Private Message' from the dropdown box and click on **BEL Engagement (KEYNOTE, PLENARY SESSIONS AND PANELS)** or **Arna Messent** or **Kate Davis (PARALLEL PAPER SESSIONS.)**
- FOR THE RESEARCH TRACKS: Use the Chat box for all comments either 'Privately' or to 'Everyone'.

## HOSTED AND SPONSORED BY

- The University of Auckland Business School
- Auckland University of Technology Business School
- The Academy of International Business



## CONFERENCE CO-HOSTS

### Associate Professor Simon Mowatt

Auckland University of Technology Business School

### Associate Professor Maureen Benson-Rea

The University of Auckland Business School



**PAPER PARALLEL SESSION SELECTION – PICK ONE FROM 12:00PM AND ONE FROM 3:00PM**

**12:00am**

**A**

**GVCs, Supply chains and Networks**

**Chair: Jose Brache, University of Auckland**

*The effect of quality uncertainty and asset specificity on the coordination within fruit supply chains*

Iciar Pavez, INRAE, France

*Managing Sustainability in Multi-Tiered Global Supply Chains: A Holistic Approach*

Tarikul Islam, Torrens University Australia

*Impact of COVID-19 on Global Value Chains: A Systems Perspective*

Alexandra Kriz, University of Queensland

**B**

**International/HRM**

**Chair: Dana Ott, University of Otago**

*Perception of Risks When Planning to Work Abroad*

Tracey Michelle Walmsley, UTS Sydney

*International experience: A bibliometric analysis and critical review*

Dana Ott, University of Otago

*30 Years of Ethical leadership Research: Systematic literature review and agenda for future research*

Anna Earl, University of Canterbury, NZ

**C**

**Migration/Entrepreneurs**

**Chair: Swati Nagar, AUT**

*Migrants' Perspectives of Managerial Career Progression: Lessons from Australia*

Andre Pekerti, The University of Queensland

*Chinese Business Migrant Entrepreneurs in Australia: Barriers, Opportunities and Integration*

Zhen Yuan Qu, RMIT

*It's all in the Mind: How Institutional Weaknesses Create Mindset Barriers for Emerging Economy SME Internationalization*

Jane Louise Menzies, Deakin University

**3:00pm**

**D**

**Internationalisation of Services**

**Chair: Denis Odlin, AUT**

*Emerging market professional service firm success factors: Implications for Oceania*

Nicholas Mathew, St. Thomas University, USA

*Exploring the entry mode strategy of service industry: a multiple-theoretical perspective*

Shan-Huei Wang, Tunghai University, Taiwan

**E**

**Knowledge Management and Innovation**

**Chair: Omid Aliasghar, AUT**

*Transformative international experience: Developing students' cultural knowledge, skills and behaviours*

Dana Ott, University of Otago

*Cohesion and isolation: an empirical investigation based on the co-inventor network in the semiconductor design industry*

HO Chen, National Chung Hsing University, Taiwan

*Exploring knowledge management activities: a source of reverse internationalization competitiveness*

Siqiao Luan, University of Otago

**F**

**Exporting and International Strategies**

**Chair: Alexandra Kriz, University of Queensland**

*The role of boutique advisory firms in M&A deals: A systematic quantitative literature review*

Rodrigo De Luca, Griffith University

*The effects of inter-firm cooperation purpose on export performance: choosing between local and overseas partners*

Jose Brache, University of Auckland